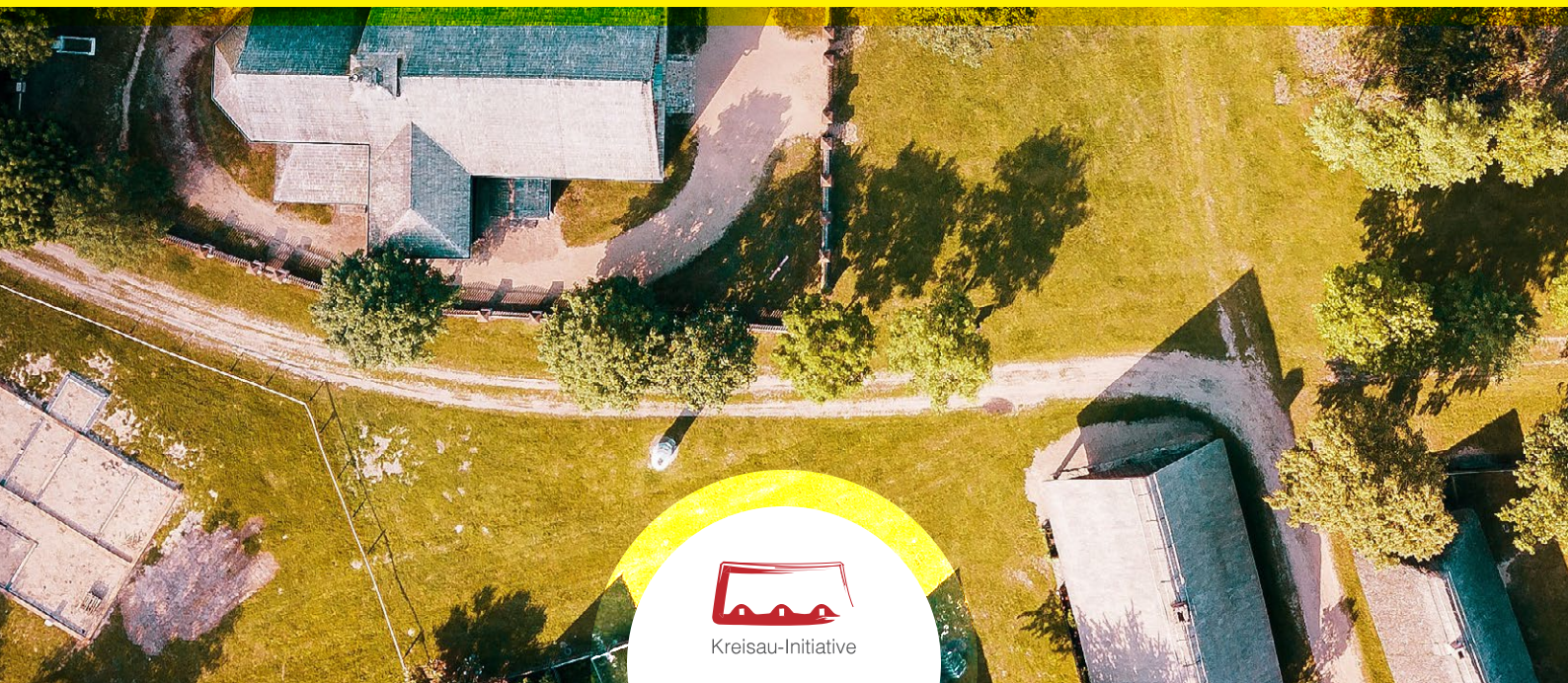




**WELCOME TO KRAPOWA**  
A simulation game on sustainable development

**MANUAL**



  
Kreisau-Initiative





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# Preface

Simulation games offer the opportunity to simplify complex situations and find new ideas how to deal with them. Participants take on the role of a given character, which changes their perspective and helps them to better understand the complexity of the given situation. Furthermore, the participants get the opportunity to make their own decisions, take subsequent actions and assume responsibility for them while at the same time dealing with the consequences of these actions. Simulation games offer a framework for self-determined learning processes and are therefore often used in non-formal education.

In the field of Education for Sustainable Development, the Kreisau-Initiative developed the simulation game “Welcome to Krapowa” in cooperation with the Krzyżowa Foundation for Mutual Understanding in Europe and CRISP – Crisis Simulation for Peace e. V. during a trainers’ seminar in 2013. The goal was to shape a method for the specific needs of the Local in Global network with a focus on the problems and challenges that villages and cities in Eastern Europe face. Since then, the game has been implemented many times in different contexts and with different target groups.

With this manual, we wish to share this method with our network of partners and participants – you. We hope that the materials and explanations in this manual will give you the opportunity to implement this game in your context and spread the ideas of sustainable development that results in socio-ecological transformation.

This manual would not have been possible without the many contributions – during the development stage, while adapting it to the different contexts, while implementing it during youth encounters and trainings – that improved the game and resulted in its current status.

**Thank you all!**

# The simulation game

## “Welcome to Krapowa”

### What is a Simulation Game?

A simulation game is

- ✘ a relatively open political, economic and/or social problem situation which is educational, simplified and requires a solution
- ✘ a didactical method/activity in which a number of participants interact in given roles and settings

The three elements of a simulation game:

1. **Simulation** > a model of reality, it is constructed and simplified, it cannot be totally objective/realistic
2. **Role play** > participants become active and influence the development of the game dynamic, they interact with each other
3. **Rules** > interaction between participants is organized, set in a predefined framework

### Krapowa – the context

Krapowa – the fictional town that provides the framework for the simulation game – used to be a wealthy and attractive small town with several factories, a big coal mine and a power plant. Thanks to the presence of prosperous industry, many people lived very comfortably in the town and they were not at risk of unemployment. The town was popular among young families because of the lovely Riscova River and the beautiful forest nearby.

However, in the last 40 years the natural environment in Krapowa has been largely destroyed because of heavy industry. Open-pit coal mining, in particular, destroyed large areas of land. Other factories polluted the river and most of the forest was cut in order to produce furniture and paper. The economic conditions in Krapowa also changed. For 20 years, the main factories in town have been gradually closing down and people started losing their jobs, which contributed to the high unemployment rate. Many people left the town to move to bigger cities.

The good times of the town are over. Today, Krapowa is a typical post-industrial town. The majority of its inhabitants are not satisfied with the situation. The unemployment rate is high and many inhabitants have poor



prospects. As a result of high unemployment, the crime rate is rising. In addition, people don't know what to do with their time and they simply hang out on the streets, especially young people.

But things are changing in Krapowa and people are thinking about how to organize a better life themselves. As a result, an increasingly active civil society is developing and trying to influence politics through innovative and alternative actions. As part of this, the citizens of Krapowa have decided to set up a council called "Krapowa Transition Network" (KTN) in order to address the problems in Krapowa and develop solutions for creating a prosperous and sustainable town.

They have voted for and selected members of the KTN council that consists of politicians, businesspeople and members of the civil society. It's now up to them to develop and propose sustainable strategies/projects to address the issues in Krapowa, to find partners for the realization of these project ideas and to convince the KTN council that these project ideas will really contribute to the improvement in Krapowa.

### **Goals of the simulation game "Welcome to Krapowa"**

- ✘ to improve understanding of environmental, social and economic issues;
- ✘ to apply knowledge about sustainability to a specific case;
- ✘ to reflect on personal opinions, values, prejudices and stereotypes through the change of perspectives in role play;
- ✘ to practice advocating for an idea, developing and presenting arguments and thinking critically about social issues;
- ✘ to engage in team work, be part of the development of projects and solutions for problems in a risk-free environment;
- ✘ to reflect on personal involvement in situations of stress and conflict which may occur during the game;
- ✘ to develop research, writing and presentation skills;
- ✘ to practice giving a speech and handling an anxiety of speaking in front of a group;
- ✘ to take part in negotiations and develop assertiveness;
- ✘ to take an active role and ownership within the learning process.

### **Learning outcomes of the simulation game "Welcome to Krapowa"**

- ✘ better understanding of environmental, social and economic issues in relation to the idea of sustainability and its three dimensions (environmental, social and economic);
- ✘ improved empathy and respect for different opinions;
- ✘ improved self-awareness (How do I act under pressure? How do I handle conflicts? How do I handle my role and my personal opinions?);

- ✘ improved skills in research, writing and presentation;
- ✘ improved skills in argumentation and critical thinking;
- ✘ improved skills in speaking in front of a group;
- ✘ improved organizational skills, skills in developing projects and solutions to problems, working in a team, making decisions and managing time;
- ✘ improved skills in negotiation, assertive communication and cooperation;
- ✘ increased responsibility over learning processes.

## **Duration**

The simulation game “Welcome to Krapowa” takes **approximately 14 hours**. This includes the introduction of the game to the participants (2h 15min), the game itself (9h 45min) and the debriefing session (2h). Additionally, you need some time to prepare all the materials and to decorate the room. It is suggested to start with the introduction part during the afternoon/ evening session and continue with the first part of the game the next morning, so the participants have some time in between to get used to their roles and prepare themselves.

## **Target group**

This game was developed for students **aged between 15 and 20 years** old. The participants should be able to communicate with each other in English. Any other common language is also possible – for this, the game and materials need to be translated. The group should consist of **a minimum of 20 and a maximum 26 participants**. If fewer roles are used, this can cause inconsistency in the game as the characters are related to each other and cover different topics that are important for the game.

## **Materials and equipment**

- ✘ For the different parts of the simulation game, you need the following equipment:
- ✘ 2 quiet rooms for the game (1 main room and 1 additional room)
- ✘ 1 additional room for the press team
- ✘ Chairs (one for each participant) and tables (for small group meetings/creative work)
- ✘ Higher table for holding presentations
- ✘ Pin board or white board
- ✘ Projector
- ✘ Laptop
- ✘ Speakers
- ✘ Camera
- ✘ Flipchart paper

- ✘ A4 paper (white and coloured)
- ✘ Moderation cards
- ✘ Pens, coloured pens, markers
- ✘ Envelopes
- ✘ Tape
- ✘ Glue
- ✘ Scissors

Additionally, you need the following materials that you should prepare before the game starts:

- ✘ Printed scenarios (one for each participant) (page 32)
- ✘ Printed schedule<sup>1</sup> (page 28)
- ✘ Printed rules and procedures to be displayed in the main room (page 31)
- ✘ Printed press manual (one for each member of the press team) (page 37)
- ✘ Printed mayor's speech (only for the mayor) (page 36)
- ✘ Printed role profiles (page 45)
- ✘ Printed instructions for the Formal KTN council meeting: Development of project ideas (one for each participant) (page 71)
- ✘ Printed instructions for the Formal KTN council meeting: Further development of project ideas in the project team (one for each project group) (page 72)
- ✘ Printed characteristics<sup>2</sup> for the wall of roles (page 73)
- ✘ Printed name tags<sup>3</sup> (page 82)

<sup>1</sup> You can print the schedule for each participant and distribute it together with the scenario during the first session. To save materials, you can also print it on a bigger scale and display it in the different rooms. You should make sure that the participants can have see it at all times during the course of the game.

<sup>2</sup> You can also write the necessary information (name, age and profession) on moderation cards.

<sup>3</sup> It is also possible to ask participants to create their own name tags. This can stimulate the creativity of the participants and help them to identify with their characters during the game.

# Instructions for the facilitators of the simulation game “Welcome to Krapowa”

(IT IS RECOMMENDED TO HAVE TWO OR THREE FACILITATORS FOR THIS GAME.)

## **The role of facilitators**

The role of facilitators is comparable to the role of a navigator. Your task is to provide the necessary framework and setting for the game. Thus you should ensure that facilities, materials and equipment are provided and in place throughout the whole game. As facilitators, your task is to clarify and provide information that is needed for the players, such as scenario, schedule, roles etc. You need to make sure that the participants get into their actor's roles and thus into the game. The facilitators should clearly explain the role of the press to all participants and especially to the press team and provide all the necessary (technical) support to the press team throughout the game.

Furthermore, as facilitators you should interfere as little as possible and as much as needed during the game. This means that you mostly stay passive and you motivate the players to engage in active and self-directed participation. You should interfere only in case any major problem occurs, as it is up to the players to have their own experiences and to create new knowledge. You should be there to respond to players' questions, but you should not suggest solutions and ideas on how to play the game. You should not react judgmentally to players' questions and you should support and accept alternative problem-solving ideas, instead of pushing your personal ideas. If you notice that some players are not involved in the game, are merely sitting there and are not active at all, you should not tell them what to do, but instead ask what the player is thinking about and what are the effects of the actions the person is thinking of undertaking and to what extent these correspond with the goals of the person's role.

One important task is to keep an eye on the time frame. The schedule presented in this manual serves as a reference point. Nonetheless, the game can proceed in a different way each time. As a result, the facilitator should be flexible in adapting the different parts to the needs of the group, while keeping the overall process in mind.

Finally, as facilitators you should monitor participants and assess the progress of the game, to analyze their decisions and results in order to know in which direction to guide the debriefing phase.

## **Sequence of the simulation game**

In the following sections, facilitators can find detailed instructions for each part of the game in chronological order within the game.

## **Preparation (before the game starts)**

Before the introduction of the game to the participants, all equipment and materials should be prepared and printed.

### **Room decoration**

During the game there is one room which is the main room where all formal meetings take place and which should be decorated in order to create a more authentic and motivating atmosphere for the game. There should be one more room that participants can use for informal activities. In general, there should be enough space for players to have privacy when they need it.

The facilitators should prepare the main room before Round 1 starts, as this is the moment when the simulation starts and participants become citizens of Krapowa. It is suggested to have the following:

- ✘ The wall of roles: printed characteristics of each character/moderation cards with the name, age and profession of every player in the game. If possible, players' photos or real names could be attached together with this moderation card for easier recognition of the players. You should leave some space below each card so that the participants can add a card with their interests and motto under their character's name after the creative presentation during Round 1.
- ✘ The schedule should be displayed in a visible place so that participants know at all times what is happening at the moment and what comes next. The facilitators can use a sign (e.g. an arrow) to point to the current part of the game and make sure they move it as the game progresses.
- ✘ Announcement board: white board or pin board as a space for the press team to post information about the editorial deadline, or for other players to post any kind of information which they want to share with everyone else.
- ✘ You should leave some space to put flipcharts about the problems in Krapowa on the wall later on (see Formal KTN council meeting: Problem analysis).



# 1.

# Introduction to the game



2h 15min

It is advisable to inform participants about the possibility of taking on the role of the press beforehand, namely before their arrival to the project/game playing. In this way, students who have an interest in this role can bring along their own laptops, cameras and already prepare the computer program for editing, for instance. However, facilitators should take into account that this may not happen and that they will have to ensure the necessary equipment is present.

The introduction should take place one day (afternoon or evening session) before the game starts to allow time for players to become familiar with the scenario and their role and to have time to prepare themselves for the start of the game.

## What is a simulation game? (15 min)

Before presenting what a simulation game is, it is a good idea to ask participants if they have ever taken part in any kind of simulation game before, what it was about, and how it was for them to play the game. Based on the participants' answers, facilitators can further explain what a simulation game generally is and shortly explain what the simulation game "Welcome to Krapowa" is about (see Chapter I "What is a simulation game").

## Presentation of the scenario (20 min)

All participants receive the scenario and have some time to read it, after which they can ask questions if something is not clear. The scenario will be analyzed again in greater detail in the first part of the game, so the facilitators need to ensure that the players obtain a basic understanding about the situation in Krapowa. Depending on the groups' needs, facilitators are invited to come up with more creative ways to introduce the scenario.

## Assignment of roles (20 min)

Firstly, facilitators invite volunteers to join the press team (maximum of 4 participants). The facilitators should try to create a diverse press team – if the project is international, encourage participants from different countries to join in, and a mixture with regard to gender and age also contributes to diversity. Each member of the press team is given their role (randomly distributed) and the press manual.

Other participants are randomly assigned the role profiles of KTN council members. If there are fewer players than role profiles, we recommend having only three press members and removing some roles in accordance with the topics that are already covered by other characters. You can find some suggestions in the overview

of role profiles (page 41). Removing too many (similar) roles might create inconsistencies in the game. The mayor receives a template of the mayor's speech (page 36), which can be modified by the player if desired. All participants should read their role profiles and are invited to approach the facilitators and discuss their role with the facilitators; they can ask questions and ask for clarifications of their role, if needed.

### Assignment of tasks and preparation of the role presentation (50 min)

Participants are then divided into four groups. The groups are formed randomly, not on the basis of alliances or interests – for example, you can use a card-drawing method to define groups. The task of every group is to prepare a short (maximum 5 min), creative presentation (theatre play) in which all group members will be introduced by providing the following information – **name, profession, age, main interests/goals and motto**. They have 45 minutes to prepare. These presentations take place in Round 1 of the game.

In addition, every participant is given the task of writing down the key interests/goals of their character and a motto on the moderation card. This information should be short, concise and clearly written because this card will be posted on the wall of roles under each character's name and will provide easy access to participants to information about each other's interests.

Finally, players are invited (once the game starts) to dress in accordance with their role and if they have any additional suitable clothes/props for other characters, they can share these with others. They can also create props themselves.

### Meeting with the press team (30 min)

Before the beginning of Round 1, facilitators should meet with the press team, show them their working space, provide equipment (laptop, camera ...), and give them a template of a PowerPoint Presentation that they can use for the Krapowa News Show. If they need support, you can help them to make a working plan, to divide tasks among each other and help them with anything else which they might need before they officially start with their work. The first part of the game they have to cover as a media team will be the Informal KTN council meeting: Action Phase.



# 2.

## The game



9h 45min

### Round 1: Morning session (3h 15min)

#### Introduction (20 min)

The facilitators present the schedule, the role of the press team and the announcement board. Players should have a clear idea about the schedule and the detailed steps of the game. The facilitators should give the players printed versions<sup>1</sup> of the schedule so they can have a better overview of the steps in the game.

You should emphasize the role of the press, and explain that their task is **to inform the citizens of Krapowa about the actions, negotiations, meetings and events of the KTN council and about other current events in Krapowa** (explosions, demonstrations, protests, other events happening in the town etc...). This will be done in three Krapowa News Shows. Members of the council have to invite the press when they want something to be reported in the news show. KTN council members can also decide for themselves if they want to speak to the press. The press team must respect private conversations but it is the responsibility of the council members to ensure the privacy (or secrecy) of their meetings.

During the introduction session, you can also explain that some of the characters have money to spend on projects that will be developed and – in the end – implemented. The amount of money and the areas of interest where the characters intend to spend this money are mentioned in the role profiles. Some examples for small, medium and large scale projects are collected in the Rules and procedures, but these are only examples to provide some ideas. The money can also be split and spent for different projects. When the participants come up with new project ideas, you should help them to decide whether these are small, medium or large scale projects. You can take the examples mentioned in the Rules and procedures as an orientation point. It is important here to emphasize that money is only one aspect they might need for a project – alongside many others such a good idea, creative ways of presenting it, allies who support them, and time to develop the idea and implement the project. It is even possible to run projects without money, such as clothes swapping parties or a voluntary river cleaning activities. During the whole game, you should remind them of this aspect if the participants focus too much on the money aspect.

The announcement board can be used by the press team to post information about the editorial deadline and by others to present information that they want to share with everyone else.

<sup>1</sup> To save materials it is also possible to hang the schedule out in the different rooms so that the course of the game is visible for the participants at any time.

## Stepping into the roles (15 min)

The facilitators help participants to get into their roles. It can be helpful to start with some theatre methods to make it easier for the participants to get into role play. The participants then take their name tags.

## Formal KTN council meeting: Presentation of the Citizens (30 min)

The members of the KTN council present themselves to each other in four small group performances. After each presentation, players place their moderation cards with the key interests/goals of his/her character and a motto on the wall of roles next to their name.

## Formal KTN council meeting: Problem analysis (30 min)

In order to take a closer look at the problems in Krapowa, the players create posters about the main issues in Krapowa. The facilitators prepare four tables, and on each table there is one flipchart paper with the following topics:

- ✘ Energy & Infrastructure
- ✘ Economy
- ✘ Agriculture & Environment
- ✘ Education & Socio-cultural life

Each group (the same groups that were formed for presentations) chooses one table and their task is to discuss and visually present the main issues in Krapowa relating to the topic on their table, by using as many pictures and as few words as possible. After every 5 minutes, groups rotate until each group has had a chance to discuss and work on every topic. Posters are then displayed in the main room in which the game takes place.

## Formal KTN council meeting: Getting to know each other (45 min)

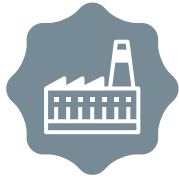
The facilitators ask the players to position themselves in their roles according to their age in order for everyone to see the age span of the council members. Next, they are asked to form four groups according to their status (civil society – businessperson – politician – press team) and to look around and see who belongs to which group.

The facilitators prepare tables with different topics relating to the issues in Krapowa (2 or 3 topics on each table depending on its size). The members of the KTN council go around the room and find the topic which is of importance for them and meet others who have an interest in the same topic. They should introduce themselves to each other and talk about their interests and goals regarding this topic. After a few minutes, the players should go around the room and try to meet as many members of the KTN council as possible and learn about their positions regarding the different topics. The press team can choose whichever topic they want and, even though they officially don't start working, they should aim to get to know as many council members as possible. They can make notes if it makes it easier for them to remember the information and the different characters.

The aim of this activity is for the members of the KTN council to get to know each other better and to understand each other's interests and goals regarding the issues in Krapowa rather than starting on sharing the ideas on how to solve the problems.

Topics:

---



Coal power plant



Tourism



Transportation system



Agriculture and farming



Waste management



Environmental issues  
(air, river, land, groundwater pollution, deforestation)



Hospital



Education



Library



Youth centre



Paper company



Krapowa Fried Chicken (KFC)



Lemonade factory



Socio-cultural issues  
(arts, galleries, cinema, theatre)

### Formal KTN council meeting: Announcement by the mayor (10 min)

The mayor gives a speech in front of the KTN council (on the higher table for presentations). The speech (page 36) was distributed together with the role profile during the assignment of roles.

### Informal KTN council meeting: Action phase (40 min)

The goal of this round is for the members of the KTN council to have a chance to approach one another and to talk about projects they can carry out to improve the situation in Krapowa.

Remind the members of the KTN council that in this round they can also perform different actions (demonstrations, protests, and other events happening in the town, agreements or conflicts between the members of KTN council, created alliances...). Actions can be carried out individually, together with other KTN members or on behalf of Krapowa citizens. The players should keep in mind that action counts as having happened only if it gets reported in the news. Encourage players to be creative, to think about real life situations in which the council has an important role in the future of the town and to consider that the members of the council are responsible to their citizens who follow what is happening in the council through the media (news show). In addition, members of the KTN council can invite the press themselves and give statements as members of the KTN council or on behalf of the citizens they are representing. If any materials are needed, the facilitators should make sure they are provided to the players.

### Choosing the moderators for the formal KTN council meetings (5 min)

The Formal KTN council meetings will be moderated by two members of the council. Accordingly, the facilitators invite two players to be the moderators of the formal KTN meetings in Rounds 2 and 3. It is advisable to find two volunteers for this task at the end of the informal KTN council meeting.

#### Meeting with the moderators

Before Round 2 starts, the facilitators should briefly meet with the selected moderators and explain to them their task, which is to moderate four meetings:

- ✘ Formal KTN council meeting: Development of project ideas. The moderators should read out the instructions and hand them to each member. They should discuss questions if needed and keep track of time.
- ✘ Formal KTN council meeting: Presentation of project ideas (part I and II). The moderators should moderate individual presentations and ensure adherence to the time for each presentation (maximum of 3 min with questions and feedback from other KTN members).
- ✘ Formal KTN council meeting: Further development of project ideas in the project team. The moderators should introduce the task to the members of the KTN council, read it out loud, hand it to every group and discuss the questions if needed.
- ✘ Formal KTN council meeting: Presentation of the team projects. The moderators should moderate presentations and ensure adherence to the time for each presentation (maximum of 10 min with questions and feedback from other KTN members).

## Round 2: Afternoon session (3h 15min)

### Formal KTN council meeting: Development of project ideas (30 min)

The moderators read out and give printed instructions to each member. The facilitators should support the moderators only if needed, such as to discreetly remind them to keep track of time.



*Dear members of the Krapowa Transition Network council,*

*Each one of you has the task to develop one project idea that you would like to implement in Krapowa in order to improve its situation. In the following step, you will present your idea to the members of KTN council. The presentation should not be longer than 3 minutes including questions and feedback from the council members. You can take notes for yourself on the A4 sheet paper, but you should prepare a moderation card with a title and few key words relevant to your project which you will post on the "Wall of Change". Details of your project should be presented orally.*

*While developing your idea, keep in mind that it has to be concrete, convincing and sustainable. Be precise and think in small steps.*

*Below you can find questions which may help you to develop your idea. You don't have to reply to every question, but can instead use them to guide you when you are developing your project idea.*

- 1. What is the goal/aim of your project? How is it going to improve the situation in Krapowa?*
- 2. How are you planning to achieve your goal?*
- 3. Is your project idea sustainable and, if yes, what makes it sustainable?*
- 4. What do you need to realize your ideas? What are the resources (e.g. money, materials, human resources ...) that you might need?*
- 5. How are you planning to get these resources, whom do you need as support for the realization of your project, whom do you need as partners?*
- 6. Who might be against your project and how can you convince them that your idea is a good one?*
- 7. In which time frame is your project going to be realized?*
- 8. Which challenges do you expect to face when realizing your project idea?*
- 9. What is the title/name of your project?*

*You have 25 minutes for this task.*

*Good luck!*



### Krapowa News Show I (30 min)

The press team presents their first News Show about the current situation in Krapowa and the latest events and developments in the KTN council.

### Formal KTN council meeting: Presentation of project ideas (parts I and II) (1h 30min)

The moderators should moderate the individual presentations and ensure adherence to the time for each presentation (maximum of 3 minutes with questions and feedback). After every presentation, a moderation card with a short description of the project should be posted on the "Wall of Change". The moderators should incorporate a short break between two parts of the presentations. The facilitators should support moderators only if needed, such as to discreetly remind them to keep track of time.

### Informal KTN council meeting: Negotiation phase (45 min)

The facilitators explain that not all individual projects that were presented in the previous step can be realized; as a result, the members have to find partners whom they will collaborate with on the realization of only **one project idea**. The members of the KTN council have to talk to other members and form a project team of 3-4 partners. In this team, they have to negotiate about their project idea. That is, the team's project doesn't have to be completely the same as individual projects presented in the previous meeting, but ultimately all the members of this newly formed team have to agree on the same project together.

Remind the members of the KTN council that they can also perform different actions (demonstrations, protests, and other events happening in the town, agreements or conflicts between the members of KTN council, created alliances ...) in this round. Actions can be carried out individually, together with other KTN members or on behalf of Krapowa citizens. The players should keep in mind that action counts as having happened only if it gets reported in the news. Encourage players to be creative, to think about real life situations in which the council has an important role in the future of the town and to consider that the members of the council are responsible to their citizens who follow what is happening in the council through the media (news show). In addition, members of the KTN council can invite the press themselves and give statements as members of the KTN council or on behalf of the citizens they are representing. If any materials are needed, the facilitators should make sure they are provided to the players.

## Round 3: Morning session (3h 15min)

It is advised to start with a name game and/or some theatre methods to help the participants to get back into their role and act as their character again.

### Krapowa News Show II (15 min)

The press team presents their second News Show, reminding people what happened the day before and critically presenting the different project ideas and the formation of the project teams.

### Formal KTN council meeting: Further development of project ideas in the project team (60 min)

The moderators should introduce the task to the members of the KTN council, read it out loud, and hand it out to every group and discuss any questions, if necessary.



*“Dear members of the Krapowa Transition Network council,*

*You should come together in your project teams in order to develop a presentation of your project which you will present to the other members of the KTN council and upon which we will all have a chance to vote. The presentation should not be longer than 10 minutes including questions and feedback from the council members. Your project should be visualized on a flip chart and presented orally.*

*While developing your idea, keep in mind that it has to be **concrete, convincing** and **sustainable**. Be precise and think in small steps.*

*Below you can find questions which may help you to develop your idea. You don't have to reply to every question, but can instead use them to guide you when you are developing your project idea.*

- 1. What is the goal/aim of your project? How is it going to improve the situation in Krapowa?*
- 2. How are you planning to achieve your goal?*
- 3. Is your project idea sustainable and, if yes, what makes it sustainable?*
- 4. What do you need to realize your ideas? What are the resources (e.g. money, materials, human resources ...) that you might need?*
- 5. How are you planning to get these resources, whom do you need as support for the realization of your project, whom do you need as partners?*
- 6. Who might be against your project and how can you convince them that your idea is a good one?*
- 7. In which time frame is your project going to be realized?*
- 8. Which challenges do you expect to face when realizing your project idea?*
- 9. Find a title/name for your project!*

*You have 55 minutes for this task.*

*Good luck!*



### **Formal KTN council meeting: Presentation of the team projects (45 min)**

The moderators should moderate team presentations and ensure adherence with the time for each presentation (maximum of 10 minutes with questions and feedback from other KTN members). Depending on the number of project groups, you may adapt the time limit. After the presentations, posters should be displayed on the wall in the main room.

### Informal KTN council meeting: Negotiation before the final decision (30 min)

The facilitators should inform players that in this final negotiation round, they have a final chance to talk to each other, to exchange their opinions about the presented projects, to make some small changes regarding their projects if they find it necessary, to try to convince others why they should vote for their project and to make decisions about the collaboration with other groups. If any changes are made, they can be presented briefly in the next step before voting (within 1 minute).

Remind the members of the KTN council that in this round they can also perform different actions (demonstrations, protests, and other events happening in the town, agreements or conflicts between the members of KTN council, created alliances ...). Actions can be carried out individually, together with other KTN members or on behalf of Krapowa citizens. The players should keep in mind that action counts as having happened only if it gets reported in the news. Encourage players to be creative, to think about real life situations in which the council has an important role in the future of the town and to consider that the members of the council are responsible to their citizens who follow what is happening in the council through the media (news show). In addition, members of the KTN council can invite the press themselves and give statements as members of the KTN council or on behalf of the citizens they are representing. If any materials are needed, the facilitators should make sure they are provided to the players.

### Formal KTN council meeting: Final decision (15 min)

If there are any changes regarding the project proposals, teams can announce this briefly (maximum time is 1 minute).

Before voting, remind the KTN council members that they should keep in mind their role when they are voting and that projects need to be realistic, concrete and sustainable. Each member gets to vote for two projects. The members are not allowed to vote for their own project. The three projects with the most votes get to be implemented in Krapowa. The press team reports on the results in the Krapowa News Show III. If the votes are distributed in such a way that it is not possible to select only three projects, each member of the media team can give their vote in order to decide which three projects get to be implemented in Krapowa.

The voting should be organized anonymously. To avoid people voting for their own project, the voting can be organized in the following way. On every project poster, the facilitators put an envelope with a certain colour on it and give the voters of that group pieces of paper of the same colour. Every voter receives two papers of the same colour because they can vote for two projects, or give two votes to one project. Voters gather outside of the main room, and every group goes voting separately one after the other. If there are voting papers of the same colour in the envelope as the colour is on it, this vote should not be taken into account because it means that someone voted for their own project.

### Krapowa News Show III (15 min)

The press team presents the third News Show and announces the winning projects. A spontaneous direct live interview with project members of the winning teams can be held – in this way they can also be congratulated.



### Stepping out of the roles (15 min)

The facilitators put the tape on the floor. Every member steps over the tape as a symbol of leaving Krapowa. Before leaving Krapowa, they can give one last statement in their role of the KTN council member, and after they leave Krapowa they can give one statement from who they are as real person.

## 3. Debriefing



This part of the game is often disregarded, but it is probably the most important part of the simulation game and is important for the overall learning outcome. The goal of this part is the fruitful exchange of the perceptions and findings from game playing. The participants reflect on what has happened in the game, why has it happened and which conclusions could be transferred to real life.

### Reflection in a circle (1h)

Participants sit in a circle and the facilitators can select which of the questions presented below they find important to discuss depending on the developments during the game, as every game and process is different. You can use the method of green (yes/positive), red (no/negative), and yellow (neither yes nor no/neither positive nor negative) cards for participants to express their answers on the question by putting the card on the floor. In this way, you have an overview or a general impression about an answer and then the participants who want to say more regarding the question can do so. The examples of the questions are the following:

- ✘ How do you feel now?
- ✘ How was it to play the game?
- ✘ Was everybody involved in the game playing?
- ✘ Were there any conflicts? Why? How were they solved?
- ✘ How was it to cooperate with others?
- ✘ Was the game realistic to you?

- ✘ Have you achieved the goals of your role?
- ✘ What would you do similarly in real life and what would you do differently?
- ✘ Are you satisfied with the solutions for Krapowa? If yes, why, and if not, why not?
- ✘ What do you think: Would the people who selected you for the council be satisfied with the solutions developed for Krapowa?
- ✘ Why did you vote for the projects of your choice?
- ✘ What makes the proposed and selected projects sustainable?
- ✘ How do you see the future in Krapowa? Would you like to live there?
- ✘ Could there have been other ways of making a final decision about the projects that get to be implemented in Krapowa?

### World Café (1h)

There are five tables with five questions on each table respectively. The participants get divided into five groups. Each group chooses one table and decides on the person who will stay at the table throughout the whole activity and explain what has already been discussed for every new group. The participants discuss the question and present their answers on the flipchart. After every 7-8 minutes, the groups rotate until every group has had a chance to discuss and work with every question. At the end, posters are presented by moderators.

Questions:

- ✘ What did you learn from the simulation game? What has inspired you?
- ✘ When you think about sustainability, which idea / project / activity could you imagine putting into practice in your local context?
- ✘ Is it possible to live sustainably and at the same time to keep your current lifestyle? Why?
- ✘ What do you need to make a change?
- ✘ Which concrete steps could you take to make a change towards a more sustainable life?



# SCHEDULE

## Round 1: Morning session (3h 15min)

<b>Introduction</b>	Presentation of the schedule, the role of the press team and the announcement board.	20 min
<b>Stepping into the roles</b>	Participants step into their roles.	15 min
<b>Formal KTN council meeting: Presentation of the Citizens</b>	The members of the KTN council present themselves to each other in small group performances.	30 min
<b>Formal KTN council meeting: Problem analysis</b>	The members of the KTN council analyze the problems in Krapowa.	30 min
<b>Formal KTN council meeting: Getting to know each other</b>	The members of the KTN council come together to get to know each other better.	45 min
<b>Formal KTN council meeting: Announcement by the mayor</b>	Mayor's speech	10 min
<b>Informal KTN council meeting: Action Phase</b>	<p>The members of the KTN council have a chance to approach one another and to talk about projects they can carry out to improve the situation in Krapowa.</p> <p>The members of the KTN council can perform actions on their own, together with other KTN members or on behalf of Krapowa citizens (demonstration/protest, events happening in the town, agreements or conflicts between the members of KTN council, created alliances ...). An action counts as having happened only if it gets reported in the news. Members can invite the press and give statements as members of KTN council or on behalf of the citizens they are representing.</p>	40 min
<b>Formal KTN council meeting: Selection of the moderators</b>	Selection of the moderators for the formal KTN (Krapowa Transition Network) meetings. Briefing of the new moderators before Round 2 starts.	5 min

**Round 2: Afternoon session (3h 15min)**

<p><b>Formal KTN council meeting: Development of project ideas</b></p>	<p>The members of the KTN council individually develop one project idea that they want to implement in Krapowa in order to improve its situation.</p>	<p>30 min</p>
<p><b>Krapowa News Show I</b></p>	<p>The press team presents the first News Show.</p>	<p>30 min</p>
<p><b>Formal KTN council meeting: Presentation of project ideas (part I)</b></p>	<p>Each member presents their developed idea and KTN members can ask questions and provide feedback immediately after the presentation.</p>	<p>45 min</p>
<p>Short break</p> <p>15 min</p>		
<p><b>Formal KTN council meeting: Presentation of project ideas (part II)</b></p>	<p>Each member presents their idea and KTN members can ask questions and provide feedback.</p>	<p>30 min</p>
<p><b>Informal KTN council meeting: Negotiation Phase</b></p> <p>The members of the KTN council look for partners for their project team.</p> <p>The members of the KTN council can perform actions on their own, together with other KTN members or on behalf of Krapowa citizens (demonstration/protest, events happening in the town, agreements or conflicts between the members of KTN council). An action counts as having happened only if it gets reported in the news. Members can invite the press and give statements as members of KTN council or on behalf of the citizens they are representing.</p>		

**Round 3: Morning session (3h 15min)**

<b>Krapowa News Show II</b>	The press team presents the second News Show.	15 min
<b>Formal KTN council meeting: Further development of project ideas in the project team</b>	The members of the KTN council come together in newly formed project teams in order to develop a presentation of their project for other KTN members.	60 min
<b>Formal KTN council meeting: Presentation of the team projects</b>	Every project team presents their project idea. The members of the KTN council can ask questions and provide feedback.	45 min
<b>Informal KTN council meeting: Negotiation before the final decision</b>	<p>The members of the KTN council have a last chance to make changes regarding their project, create collaborations and to try to convince others to vote for their project.</p> <p>The members of the KTN council can perform actions on their own, together with other KTN members or on behalf of Krapowa citizens (demonstration/protest, events happening in the town, agreements or conflicts between the members of KTN council). An action counts as having happened only if it gets reported in the next Krapowa News Show. Members can invite the press and give statements as members of KTN council or on behalf of the citizens they are representing.</p>	30 min
<b>Formal KTN council meeting: Final decision</b>	Each member gets to vote for two projects.	15 min
<b>Krapowa News Show III</b>	The press team presents the third News Show and announces three winning projects.	15 min
<b>Stepping out of the roles</b>	The KTN council members symbolically step out of their roles.	15 min

# RULES AND PROCEDURES

## Index

### Bogatowa

is a wealthy city and the economic centre of the region. Many citizens of Krapowa work there and rely on the train that connects the two cities. But the state railway company has announced that they will close the train station in Krapowa and thus the train connection to Bogatowa.

### KTN

is the name of the council that you are a member of and stands for “**Krapowa Transition Network**”. It was set up by the citizens of Krapowa in order to find solutions for the various problems in Krapowa. You are part of the KTN council because other citizens believe that you can really make a difference and that you will keep their interests and needs in mind while discussing and negotiating with other KTN members. So don't forget that you have a responsibility towards these people, and you have to campaign for change that is in line with what you promised when you were a candidate for the council.

### Krapowa Media Network (KMN)

is the name of the press team that is responsible for reporting in their News Shows on everything that happens in the KTN meetings. Please keep in mind that your actions will only be real if they have been covered in the next News Show.

### Krapowa

is the name of the small city that you live in. Further details can be found in the scenario.

### Wall of Roles

is the place where you can look at the different characters, their professions and their interests.

## Make it happen!

An action is only real if it has been documented! So make sure that the press team covers your action in the next News Show. Materials for your actions, such as flip chart paper, moderation cards, glue, etc. will be provided by the facilitators. Feel free to ask if you need anything else. And be creative!

## How much does it cost?

Here you can find some examples of how much different projects cost. This list is only intended to give you some inspiration, you are free to think of your own projects! If your project is not listed in the table below, please ask the facilitator which category it would fit into. If your character has money for a medium or big scale project, it can also be split and spent on different smaller projects.

<b>Examples of small scale projects</b> [35,000 Krapas]	e.g. urban gardens, community spaces, cultural/social events, arts projects, deposit system for coffee cups
<b>Examples of medium scale projects</b> [70,000 Krapas]	e.g. public park, bicycle lanes, a cinema, youth centre, a library, a theatre, a day care centre, a kindergarten, organic farms, educational programs, an art gallery, a rental programme for e-scooters
<b>Examples of large scale projects</b> [140,000 Krapas]	e.g. waste management system, a new school, keeping the hospital in public hands, train connection to Bogatowa, solar energy power plant, repairing roads in Krapowa, Krapowa Fried Chicken, a hotel

Keep in mind that money is not the only issue – to run a successful project, you also need a good idea, creative ways of presenting it, allies who support you, time to develop the idea and implement the project, and many other things. And it is even possible to run projects without money. So don't focus too much on money!

# SCENARIO “WELCOME TO KRAPOWA!”

## CITY FACTS

- Total population:** 25,000 (10 years ago there were 35,000 people living in Krapowa)  
**Unemployment rate:** 30% officially  
**Inhabitants retired:** 7,000 (28%)  
**Inhabitants under 18:** 3,000 (12%)

## BACKGROUND

Krapowa used to be a wealthy and attractive small town with several factories, a big coal mine and a power plant. Thanks to the presence of prosperous industry, many people lived very comfortably in the town and they were not at risk of unemployment. The town was popular among young families because of the lovely Riscova River and the beautiful forest nearby.

However, in the last 40 years the **natural environment** in Krapowa **has been largely destroyed because of heavy industry**. Open-pit coal mining, in particular, **destroyed large areas of land**. Other factories **polluted the river** and most of the forest was cut in order to produce furniture and paper.

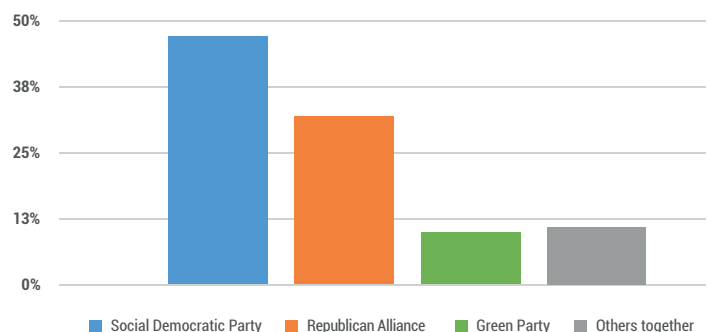
The economic conditions in Krapowa also changed. For 20 years the main **factories in town have been gradually closing down** and people started losing their jobs, which contributed to **the high unemployment rate**. Many people left the town to move to bigger cities.

The good times of the town are over. Today, Krapowa is a typical post-industrial town. The majority of its inhabitants are not satisfied with the situation. **The unemployment rate is high and many inhabitants have poor perspectives**. As a result of high unemployment, the crime rate is rising. In addition, people don't know what to do with their time and they simply hang out on the streets, especially young people.

## POLITICAL SYSTEM in KRAPOWA

Krapowa's political system is organized as a democracy. For a long time, the mayor and the town council have been elected through a fair process.

The biggest party in Krapowa is the **Social Democratic Party**, which traditionally supports workers and is in favour of public spending. As they have been ruling the town for more than 30 years now, corruption is widespread within the administration. However, their opponent, the conservative-liberal party **Republican Alliance**, which supports business and the free market, is also not trusted by the population. A surprise for the majority of Krapowians was the entry of the small **Green Party** to the town council, which occurred five years ago for the first time in history. This represented a small wind of change to the old town hall. The town is now ruled by a **coalition of the Social Democratic Party and the Green Party**.

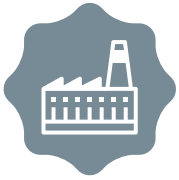


Results of the last election in Krapowa:

Current Mayor: Marlena Soluna



## ENERGY & INFRASTRUCTURE



The big **coal power plant** is a good and reliable source of energy for the town. However, the coal power plant **pollutes the air** because it is quite old and doesn't have a proper filter system. In addition, the coal mine which is located close to the city had to shut down and the power plant is **run on imported coal**. Even though many other factories in Krapowa have been closed down, the power plant is still working and it provides employment for about 500 people.



Krapowa has a train station, a bus station and a network of public **transport**. However, the **roads are in very poor condition**. People mostly use their cars and there are almost no bicycle lanes, and as a result people are afraid to cycle. In addition, the state railway company announced that it will **close the train connection** between Krapowa to Bogatowa because it is not profitable anymore. Bogatowa is a wealthy city and the economic centre of the region. Many citizens of Krapowa use this train every day to go to work in Bogatowa. The train is also popular among the tourists who visit the region. The closing of the train connection may cause serious economic disadvantages for Krapowa.



**Waste management** in Krapowa is not in great condition. The city is not dirty, but there is **no long-term solution for waste**. All waste is brought to a waste dump close to the old mine. The waste is simply moved, but there is no concept for waste separation and recycling. Very recently, the situation got even worse: during the most recent analysis it was found that the **groundwater is polluted by toxins from the waste dump**. This is a serious problem because it is the main source of drinking water in Krapowa.



Krapowa has several churches, a police station, a fire station and a post office. Because of increasing costs and shrinking budgets, **the library has been closed**.



The management of the local **hospital** recently announced that the hospital is no longer financially sustainable and that **it might have to be closed by the end of the year** if the situation doesn't change. As a result, many people would lose their jobs and health care in Krapowa would significantly worsen. There is an urgent need for public support because otherwise the citizens of Krapowa will be left only with private health care centres which are expensive. People working in this polluted mining region tend to get sick a lot, and since the population is aging, there are a lot of old people living in the town who require good health care.

## ECONOMY



The second biggest employer in Krapowa after the power plant is a **paper factory** with about 400 workers. The paper factory has a long tradition in the town but in recent years it has been facing several problems such as **the bad working conditions (long working hours, low salaries, few holidays), faster production and the need for more wood**. The wood is mainly taken from the nearby forest so **the forest is shrinking day by day**. Workers often go on strike, which also poses a serious challenge for the business to run smoothly.



There is one smaller factory which is especially popular among Krapowians – the traditional, family-run lemonade factory “**Krap-Kola**”. The lemonade is so tasty that it attracts tourists from the whole country. Recently there have been several cases of employees getting sick with cancer, which is most likely caused by the groundwater that is used in lemonade production. This is very bad for the reputation of the factory and might cause its closing.



Krapowa has a number of other small local businesses. One other sector of economic relevance is **tourism**: Although it does not provide a large source of employment yet, it may have some potential to grow during the coming decades. As Krapowa’s two hotels are located in the still intact woodlands, the development of this sector is strongly connected with the issue of environmental protection.

## AGRICULTURE & ENVIRONMENT



The **agricultural sector** is quite large for a small town like Krapowa and employs about 300 people. Half of them work in three big industrialized farms, of which one is a chicken factory and the other two mainly cultivate wheat, corn, lemons and sugar cane. The other half of the employees work at 15 small farms that aim to use traditional farming methods. However, industrial wastewater is causing a **decline in water quality and pollution of the Riscova River in Krapowa**. Some years ago, the river was still attractive to hobby fishers, now there are hardly any fish alive. The soil in the area around the old coal mine has been devastated to a great extent: it has been contaminated with toxics and industrial waste. However, some better maintained parts of the zone can be used to cultivate smaller gardens.



Furthermore, as mentioned before, the regional **forest is shrinking day by day due to the paper factory**, the coal power plant **pollutes the air**, and **groundwater is polluted by toxins from the waste dump**.

## EDUCATION & SOCIO-CULTURAL LIFE



Due to the decreasing population there are fewer children of school-going age. This number will not increase in the next seven years. **Schools are being closed and pooled together**, which is mainly a problem in the field of higher **education**. Out of 15 schools, only seven schools are left and there are plans to close three more. The quality of education is also a big problem in Krapowa.



The town council promised to use an empty building as a **youth centre**. Now, there is a private investor that would like to buy the building and open a fast food restaurant (“Krapowa Fried Chicken”) instead. The town council prefers to sell the building to the KFC investor in order to provide jobs and earn taxes, particularly after KFC announced that it is going to obtain its chicken from the local chicken farm. However, this would be a major setback for the young people of Krapowa and its cultural scene.





There are hardly any cultural offerings that are open and free for the people of Krapowa. The theatre was shut down in the last year. The new multiplex cinema is too expensive for most of the Krapowians and the films shown are limited to blockbusters. There is a small scouts club, a sports club and some individuals involved in the town's art scene.

### TIME TO ACT?!

The situation regarding the town's budget is difficult this year. The budget decreases each year due to factories closing and rising unemployment rates. The situation in Krapowa is similar to many other places in the whole country, which is why Krapowians cannot expect any help from outside. Not only is the scope for action by politicians limited, but people in Krapowa also don't believe anymore that politicians are able to fix the problems of the city. That is why many people are thinking about how to organize a better life themselves. As a result, an increasingly active civil society is developing and trying to influence politics through innovative and alternative actions.

### BE PART OF THE "KRAPOWA TRANSITION NETWORK" (KTN)

The citizens of Krapowa have decided to set up a council "**Krapowa Transition Network**" (KTN) in order to address the problems in Krapowa and **develop solutions for creating a more prosperous and sustainable town.**

They have voted and selected members of the KTN council and you are a member of this council that consists of politicians, businesspeople and members of civil society. Your aim is to develop and propose sustainable strategies/projects by which the issues in Krapowa will be addressed, to find partners for the realization of your project idea and to convince the KTN council that your project idea will really contribute to the improvement of Krapowa. And, don't forget that you have a responsibility towards people who selected you for this council, therefore you have to campaign for change that is in line with what you promised when you were a candidate for the council.

Let's see what can happen if you work together! It is up to you, the Krapowians, to find a way out of the crisis to achieve a better future and to protect the town from total collapse!

## OPENING SPEECH OF THE MAYOR

*Dear Citizens of Krapowa,*

*In the last 10 years, 10,000 people have left our city. Two years ago, we had to close the coal mine that gave work to many of us. As you all know, not only factories and shops but also our 100 year old theatre had to close. Due to budget cuts, one more school and the hospital might be closed by the end of the year. Our streets are in poor condition and the state railway company announced that the train connection between Krapowa and Bogatowa will be closed. One in three of us does not have a job and therefore do not have much money. Krapowa offers poor prospects for the young generation in particular. Walking along the previously beautiful Riscova River, I can now see many dead fish. And as we heard from the news, our drinking water is no longer safe. As you already know, we cannot expect money or support from the government of our country because most areas have similar problems.*

*Dear Citizens of Krapowa,*

*In the City Council, we have come to the conclusion that we cannot solve all these problems of Krapowa on our own. That is why we decided to set up the "Krapowa Transition Network" council in which all of you are representing the interests of people in Krapowa. We think that the problems in Krapowa can be solved only if all of us work together.*

*We all know that we have to reduce the ecological footprint of our city, but we can't wait for the situation to improve by itself. We need to take our future into our own hands. We need to change every aspect of our lives, from food right through to business, energy supply and waste management. We have to change direction so that our children too can have a good, even better life here. I know this won't be an easy path.*

*What should be the first steps: Creating more jobs? Better education for our children? Investing money into the economy or culture? Supporting those who are ill or in a weak social situation? Or even improving the environmental situation since it is the basis for survival? The question is: Can we bring these different goals and interests together? Is all this possible with a shrinking budget?*

*My colleagues in the City Council and I, we know that the situation seems difficult. But when I think about all the resources we have, there is a gleam of hope. I think of all the creativity of our entrepreneurs and activists, the energy of our young people and the experience of our older citizens, the spaces that empty buildings provide to realize new ideas.*

*So let's roll up our sleeves. Let's work together. Let's try to achieve a better future for Krapowa! Accordingly, this day is a day of hope...*

*Thank you.*

# PRESS MANUAL

## Introduction

In the modern world, a **free press and media** have become as necessary as food and clothing. They have played a significant role in strengthening society. Press and media are considered a “mirror” of modern society.

The purpose of the press and media is **to inform people about current affairs and to report on the latest gossip.**

The press and media can make or break governments, calm down the people, stoke up their passions, help the party in power to strengthen its position or help the opposition to get the upper hand. Society is influenced by the press and media in so many ways.

The press and media not only have an impact on political life but also affect our social and economic lives. They affect people’s perspectives. Too much intervention by the media in everything is a matter of concern. The media for the masses helps people to obtain information about a lot of things and also to form opinions and make judgments regarding various issues! It is the press and media that keep the people updated and informed about what is happening around them and in the world.

Press and Media is in charge of:

1. Information
2. Education
3. Entertainment
4. Advertising

The eight core principles of journalism are:

1. Its first loyalty is to the truth
2. Its essence is a discipline of verification
3. Journalists must maintain independence from those they cover
4. It must serve as an independent monitor of power
5. It must provide a forum for public criticism and compromise
6. It must strive to make significant news interesting and relevant
7. It must keep the news comprehensive and proportional
8. Journalists must be allowed to exercise their personal conscience

## ROLE OF THE PRESS TEAM IN KRAPOWA

As the press team, you have a special role in the simulation game “Welcome to Krapowa”. You represent an independent news station called Krapowa Media Network (KMN).

Your main task is to **inform the citizens of Krapowa about actions, negotiations, meetings, events in the KTN council and about other current events in Krapowa** (explosions, demonstrations, protests, other events happening in the town etc.) by preparing three Krapowa News Shows during the game. You can find when each of them takes place in the schedule and plan your time accordingly. It is recommended to prepare Krapowa News Show as a PowerPoint presentation and to screen it using a projector. You will receive the template of the PowerPoint presentation from the facilitators. You are encouraged to create a jingle at the beginning of the Krapowa News Shows which represents your team.

Your work will officially start in the Round 1 (Informal KTN council meeting: Action Phase). However, before you officially start work, you have a very important task to do which is to get to know the members of the Krapowa Transition Network (KTN) council. **At the beginning of the game, try to get to know as many of the council members as possible, together with their goals and interests.** You can take notes if that helps you to remember information. This is important because it helps you to follow the game more easily later on and understand what is happening in the council and Krapowa, and to notice potential controversies.

During the game you are allowed to approach the members of the KTN council. They can decide for themselves if they want to speak to you. You must respect private conversations but it is the responsibility of the council members to ensure the privacy (or secrecy) of their meetings.

Just as you can approach members of the council, they can also invite you to cover their story. **However, it may be helpful for you to have an (editorial) deadline before each news show which the members of the KTN council must meet if they want you to publish their story.** You can define a deadline yourself and announce it publicly on the announcement board. Without a deadline, you will most probably come under pressure as citizens will approach you shortly before you start your news show.

Below is a list of general tasks that you as a press team will have in the game. Sometimes it helps to divide responsibilities among the members of the press team, however it is up to you to decide how you want to work.

General tasks:

- ✘ Collecting information about the events in the council and in Krapowa from the council members if they approach you to share a story
- ✘ Observing what is going on, recording and analyzing information
- ✘ Interviewing (preparing questions for the interviews and deciding what gets to be reported in the news)

- ✘ Taking videos and photos
- ✘ Deciding about the structure of the news show (what gets to be presented and in which order)
- ✘ Editing recorded materials
- ✘ Preparing a PowerPoint presentation and content for the news show
- ✘ Presenting the news

Below you can find a guide which may help you to prepare each news show. You are of course free to find your own way on how exactly you want to do this.

### Krapowa News Show I

In the first news show, the goal is to present to the citizens of Krapowa:

- ✘ a short summary of the situation in Krapowa
- ✘ how the current atmosphere/situation in the KTN council is and why
- ✘ what kind of projects do members have in mind as solutions for the situation in Krapowa
- ✘ actions that are taking place in the town or in the council (demonstrations/protests, events happening in the town, agreements or conflicts between the members of the KTN council, created alliances...)
- ✘ your own perspective as journalists about the proposed solutions, you should look at the solutions critically and question whether these solutions would create a sustainable Krapowa and why
- ✘ anything else that you regard as important that needs to be reported to the citizens of Krapowa

### Krapowa News Show II

In the second news show, the goal is to present to the citizens of Krapowa:

- ✘ what kind of individual projects were proposed, what are the strong and weak points of these project proposals, which project ideas might be helpful or not so helpful for creating a sustainable Krapowa
- ✘ how were the project teams formed and how many of them there are
- ✘ what kind of projects the project teams are going to develop
- ✘ what the members in their project team are compromising on, are there any conflicts, disagreements
- ✘ anything else that you regard as important that needs to be reported to the citizens of Krapowa

## Krapowa News Show III

In the third news show, the goal is to present to the citizens of Krapowa:

- ✘ which projects were presented by the project teams and what makes these projects sustainable
- ✘ the three winning projects (You can also invite members of the winning projects for a short live interview and congratulate them.)
- ✘ what kind of future there is for Krapowa
- ✘ anything else that you regard as important that needs to be reported to the citizens of Krapowa

### Some other tips:

- ✘ Listen, ask and think critically.
- ✘ Shoot videos in a quiet environment.
- ✘ Speak slowly and clearly so that you can be heard well in the later presentation (this is even more important when you record sound).
- ✘ Find a good balance between interesting and humorous presentations and your important role as the press.
- ✘ You may also have other ideas on how to keep the KTN council updated, e.g. a news feed via etherpad ([etherpad.net](http://etherpad.net)) in between the Krapowa News Shows, ...



## OVERVIEW OF ROLE PROFILES

Name	Gender	Age	Profession	Category	Main interests and goals	Motto	Money to spend
Marlena Soluna	female	46	Mayor/ Member of the Social Democratic Party	politician	<ul style="list-style-type: none"> <li>✘ create job opportunities</li> <li>✘ has to make compromises and therefore wants to attract investors in order to create new jobs</li> <li>✘ education</li> </ul>	People in Krapowa must have jobs!	140,000 Kraps
Sasko Nula	male	42	Head of the Office for Economic Development of Krapowa/ Member of the Social Democratic Party	politician	<ul style="list-style-type: none"> <li>✘ create access for people who suffer from poverty and social exclusion to education, work opportunities, health services and social and cultural life</li> <li>✘ education</li> <li>✘ create job opportunities</li> </ul>	Equal opportunities for everyone in Krapowa!	70,000 Kraps
Peris Grande	male	55	Architect and urban planner/ Member of the Green Party	politician	<ul style="list-style-type: none"> <li>✘ green mobility in Krapowa (bicycle lanes and train connection to Bogatowa)</li> <li>✘ more educational opportunities for youngsters</li> </ul>	Krapowa needs to be green and have a good transportation system!	
Marianne Roth	female	56	Head of the Office for Tourism/ Member of Republican Alliance	politician	<ul style="list-style-type: none"> <li>✘ tourism</li> <li>✘ clean groundwater</li> <li>✘ train connection to Bogatowa</li> </ul>	More tourism creates more prosperity for Krapowa!	35,000 Kraps
Stefania Borino*	female	42	University Lecturer/ Member of the Republican Alliance	politician	<ul style="list-style-type: none"> <li>✘ better education</li> <li>✘ train connection to Bogatowa</li> <li>✘ clean groundwater and waste management</li> <li>✘ privatization of the hospital</li> </ul>	Good quality education for a better future for Krapowa!	
Natan Coaler	male	57	Power Plant manager	business-person	<ul style="list-style-type: none"> <li>✘ cheap energy</li> <li>✘ provide job opportunities</li> <li>✘ investments such as KFC</li> <li>✘ train connection to Bogatowa</li> </ul>	Cheap and reliable energy for Krapowa!	

\* if there are less than 26 participants, we propose to take out the marked characters. If you take out more roles, this can cause inconsistency in the game as the characters are related to each other and cover different topics that are important for the game.

Stephan Cooper	male	33	Entrepreneur	business-person	<ul style="list-style-type: none"> <li>✘ create new businesses in town</li> <li>✘ privatization of public transport</li> <li>✘ privatization of the hospital</li> </ul>	Work hard to be successful!	35,000 Kraps
Angela Cellu	female	48	Boss of the Paper Company	business-person	<ul style="list-style-type: none"> <li>✘ better working conditions (to reduce stress levels)</li> <li>✘ train connection to Bogatowa</li> <li>✘ better art and educational offerings in Krapowa</li> </ul>	The Paper Company will live forever!	
Natalia Produkola	female	39	Owner of the Lemonade Factory	business-person	<ul style="list-style-type: none"> <li>✘ clean groundwater</li> <li>✘ waste management</li> <li>✘ train connection to Bogatowa</li> <li>✘ culture</li> </ul>	Krap-Kola, the best product in Krapowa!	70,000 Kraps
Monti Santo	male	49	Owner of the Chicken Factory	business-person	<ul style="list-style-type: none"> <li>✘ clean groundwater and river</li> <li>✘ opening of the KFC restaurant</li> </ul>	Eat more chicken!	
Ronald King	male	56	Investor in Krapowa Fried Chicken (KFC)	business-person	<ul style="list-style-type: none"> <li>✘ creating job opportunities</li> <li>✘ culture</li> <li>✘ clean water</li> </ul>	A KFC restaurant is what Krapowians need!	
Irina Fit	female	37	Head nurse	civil society	<ul style="list-style-type: none"> <li>✘ keeping the hospital in public hands</li> <li>✘ free health care</li> <li>✘ initiatives for a clean and green Krapowa</li> <li>✘ better education</li> </ul>	Health care has to be free for citizens of Krapowa!	
Frederick Miggel	male	51	Engineer at the Power Plant	civil society	<ul style="list-style-type: none"> <li>✘ better waste management</li> <li>✘ better working conditions</li> <li>✘ library</li> </ul>	Cheap and environmentally friendly energy and waste management for Krapowa!	
Sonia Leppi*	female	28	Unemployed, former Paper Company worker	civil society	<ul style="list-style-type: none"> <li>✘ green businesses</li> <li>✘ youth/ community centre</li> <li>✘ more vegan restaurants</li> </ul>	All generations together for green Krapowa!	

Alexandro Towarish*	male	45	Member of the Labour Union	civil society	<ul style="list-style-type: none"> <li>✘ better working conditions</li> <li>✘ keeping the hospital in public hands</li> <li>✘ train connection to Bogatowa</li> </ul>	Working class rights is the priority of Krapowa!
Paul Hamba	male	21	Student/ activist/ member of the Green Youth (Youth Organization of the Green Party)	civil society	<ul style="list-style-type: none"> <li>✘ youth centre</li> <li>✘ sustainable changes in Krapowa</li> <li>✘ better waste management</li> <li>✘ against privatization and pollution</li> </ul>	Youth centre in green Krapowa!
Thomas Berry	male	67	Pensioner/ retired gardener and farmer	civil society	<ul style="list-style-type: none"> <li>✘ more socio-cultural offerings for elderly people</li> <li>✘ organic food production</li> <li>✘ keeping the hospital in public hands</li> </ul>	Gardening for the heart and soul!
Gregory Blake	male	37	Social worker	civil society	<ul style="list-style-type: none"> <li>✘ fight poverty and unemployment</li> <li>✘ better education</li> <li>✘ more socio-cultural offerings</li> <li>✘ keeping the hospital in public hands</li> <li>✘ more green solutions for Krapowa</li> </ul>	Every person in Krapowa deserves a better life! 35,000 Kraps
Rike Rosenberg	female	26	Unemployed/ street artist and environmentalist	civil society	<ul style="list-style-type: none"> <li>✘ clean ground water</li> <li>✘ more cultural and art offers</li> <li>✘ youth centre</li> <li>✘ against the KFC restaurant</li> <li>✘ protection of environment</li> <li>✘ train connection to Bogatowa</li> </ul>	Culture and creativity make people happy!
Elena Luna	female	36	NGO worker	civil society	<ul style="list-style-type: none"> <li>✘ clean ground water</li> <li>✘ sustainable tourism</li> <li>✘ better waste management</li> <li>✘ organic food production</li> </ul>	Green Krapowa is tourist Krapowa!
Sebastian Stark*	male	20	Scout leader	civil society	<ul style="list-style-type: none"> <li>✘ sports possibilities</li> <li>✘ good education</li> <li>✘ youth centre</li> </ul>	Youth and sports for a prosperous Krapowa!

Pater Franz <sup>1</sup>	male	68	Priest	civil society	<ul style="list-style-type: none"> <li>✘ interaction between the generations</li> <li>✘ create socio-cultural activities</li> <li>✘ keeping the hospital in public hands</li> </ul>	Youth of Krapowa, the church doors are open for you!	35,000 Kraps
Gagik Shamshyan*	male	60		Press Team	<ul style="list-style-type: none"> <li>✘ investigative journalist</li> <li>✘ guided by strong ideals</li> </ul>		
Karla Kolumna	female	45		Press Team	<ul style="list-style-type: none"> <li>✘ charming personality</li> <li>✘ weakness for tabloid journalism</li> </ul>		
Sky Z.	female	25		Press Team	<ul style="list-style-type: none"> <li>✘ talented journalist and blogger</li> <li>✘ non-conformist style</li> <li>✘ politically active and strong sense of justice</li> </ul>		
Habibi Sababa	male	33		Press Team	<ul style="list-style-type: none"> <li>✘ came to Krapowa because of a war in his home country</li> <li>✘ high ethical code</li> <li>✘ does not like the spotlight</li> </ul>		
	11 female 15 male	Ø 43 years		5 politicians 6 business- persons 11 members of civil society 4 press members			Σ = 420,000 Kraps

<sup>1</sup> If you leave out Pater Franz, you may move his money to another role profile.

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*This description doesn't touch upon every problem in Krapowa so sometimes you have to simply decide what the most realistic standpoint of your character is.*

**Name:** Marlena Soluna

**Position / Profession:** Mayor/ Member of the Social Democratic Party (politician)

### Personal background

You are a 46-year-old woman who was born in the country's capital, where your parents met during their studies. Later, they decided to return to their hometown, so you grew up in Krapowa. Your family is highly educated and therefore you also decided to study. You finished your studies in law and political science in the capital, where you also got involved in politics. After some years, you decided to follow your family's tradition and you returned to Krapowa to continue your political work. You are the first female mayor of Krapowa (Social Democratic Party) and you are very proud of that. You are a very ambitious person. You have two teenage children who adore reading just as you do. However, due to the closing of the library you are left on your own to provide books for yourself and your children. You like spending time in nature and you get very upset when you see how the environment in Krapowa has been destroyed.

**You have been selected for the KTN council because of your position as a mayor and you have a lot of power to decide which project you want to give money to from the town's budget. You don't have a lot of money, so your decision might not be so easy to make. Moreover, citizens who are unemployed have trust in you that you will campaign for projects that will create new job opportunities in Krapowa.**

### Interests and goals for Krapowa



Your main concern in Krapowa is the steadily growing unemployment rate. Your main goal is to attract new investors by which new working places will be created in the town. This is why you support the idea of selling the empty building to "Krapowa Fried Chicken". However, you are in a dilemma because the town council promised this building to the youth of Krapowa to open a youth centre. You also support the investments in the tourist sector because you believe that this will create more jobs and increase Krapowa's budget. You also think that the train connection with Bogatowa has to stay open but you would like to have a private investor as you don't have enough money in the town's budget. You are concerned for the health of you and your citizens due to the pollution of the groundwater by toxins from the waste dump. Therefore, you strongly support waste management. You also think that implementation of alternative energies such as wind or sun energy would be good for the environment. However, these projects have to guarantee new jobs as this is your primary concern. Keeping the hospital open is another important issue for you, but you feel that you have to compromise and find a private investor. In this way, current employees could keep their jobs and you could save money for other projects as there is not enough money for all the important projects – even if you would like to somehow keep public health care.

Since education has had a crucial influence on your personal development, you wish to enable children and young people to have access to similar knowledge and skills. You support projects which will improve education opportunities in Krapowa. You regret the closure of the library and would like to see it open again. You support any new cultural developments as long as they include new work opportunities.

### Resources

You can invest 140,000 Kraps in a new project in Krapowa.

### Motto

People in Krapowa must have jobs!

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*This description doesn't touch upon every problem in Krapowa so sometimes you have to simply decide what the most realistic standpoint of your character is.*

**Name:** Sasko Nula

**Position / Profession:** Head of the Office for Economic Development of Krapowa/ Member of the Social Democratic Party (politician)

### Personal background

You are a 42-year-old man who was born in the capital Bogatowa where your parents were also born and lived for a long time. Later, they decided to move to Krapowa because they got a great job offer in the power plant as engineers, so you grew up in Krapowa. You studied economics, after which you got involved in politics and you are involved with issues of poverty and social exclusion on the labour market. You think that each person should have equal rights and opportunities for education and jobs, regardless of their social background. You are a very ambitious person. You are thinking seriously about running as a candidate in the upcoming mayoral elections.

**Marginalized and poor people in Krapowa have selected you for the KTN council. They have trust in you that you will be the one who will stand up for their rights and take them out of poverty and unemployment.**

### Interests and goals for Krapowa



Your main concern is the steadily growing unemployment rate and social exclusion in the town. Your main goal is to ensure that people who suffer from poverty and social exclusion have better access to education, work opportunities, health services and social and cultural life. Your goal is to make Krapowa a friendly city and an attractive place for new investments. You would like to welcome the new investor of the fast food restaurant (KFC) to Krapowa, but only if this means that marginalized people will have a chance of employment.

You campaign for improvements in the quality of education in Krapowa, and you want children and young people to have the chance of good education not depending on their social background.

You are strongly against privatization of the hospital, because people who are already economically and socially disadvantaged would struggle even more.

You support sustainable development and alternative energies. But your main concern is that every measure taken has to create new jobs, and especially for socially and economically disadvantaged people. Also you are in favour of any cultural developments – as long as they include new employment opportunities.

### Resources

You have a budget of 70,000 Krapas in your Office for Economic Development of Krapowa. You are planning to spend the money for a project that will reduce the unemployment rate and will create more educational and cultural opportunities for socially and economically disadvantaged people.

### Motto

Equal opportunities for everyone in Krapowa!

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**Name:** Peris Grande

**Position / Profession:** Architect and urban planner/Member of the Green Party (politician)

### Personal background

You are 55 years old and you were born in Krapowa. Your family was poor and you also had to work to contribute to family earnings starting at the age of 12. You finished school with distinctions and got a scholarship for university where you studied architecture and urban planning. You have always been interested in how cities could be built in such a way that the environment is protected. People in the town respect you as a politician, and during the last elections you and your Green Party entered the city council for the first time. You have a son who is 16 years old and you are not happy that he spends most of his free time on the streets of Krapowa. You are afraid that he might start drinking alcohol, stealing and taking drugs. You would like your son to have access to meaningful activities in his free time. You like going to the theatre and reading books.

**You have been selected for the KTN council by citizens of Krapowa who want to enjoy a clean environment and beautiful nature in Krapowa as it used to be 40 years ago, as well as a town which offers a good transportation system. People you are representing are mostly parents and grandparents who are concerned about the future of younger generations and the health of people living in Krapowa.**

### Interests and goals for Krapowa



Your main concern in Krapowa is environmental destruction and the poor condition of the transportation system (roads in Krapowa and the train connection to Bogatowa). Your main goal is to develop more green solutions for the transportation system in the town such as more bicycle lanes and walking areas for passengers, more parks and public spaces which can be used as a space for social interaction by people in Krapowa. You also support green initiatives and initiatives which will attract more tourists to come to the town. You would like the transportation system to stay in public hands and not to be owned by a private investor.

You would like to see a youth centre open and more educational opportunities for young people. You think that a theatre and a library would be of great benefit for Krapowa. You are against the privatization of the hospital because the majority of people in Krapowa cannot afford to pay for health services.

### Resources

You have great ideas and knowledge regarding the organization of public spaces in Krapowa (parks, bicycle lanes, urban gardens, community spaces, transportation system). However, you need someone who would support your projects financially because your party has very little money and your coalition partner (the Social Democratic Party) focusses more on job opportunities than on green solutions.

### Motto

Krapowa needs to be green and have a good transportation system!

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**Name:** Marianne Roth

**Position / Profession:** Head of the Office for Tourism / Member of the Republican Alliance (politician)

### Personal background

You are a 56-year-old woman who was born in Krapowa to a big family. Your father used to be deputy manager in the paper factory, your mother was a housewife and took care of the children. You have never felt poverty and all of your sisters and brothers had the chance to go to university. As a kid you travelled a lot with your parents and from that age on you were attracted to tourism. That is why you decided to study tourism management and economics. You think that Krapowa has great potential to become more attractive for tourists and you think that the economy in Krapowa would flourish if more tourists came to the town.

**People in Krapowa who support the idea of developing the tourism sector in Krapowa and who believe that you will create and improve conditions for this to happen have selected you for the KTN council.**

### Interests and goals for Krapowa



Your main goal is to turn Krapowa into a town that will be attractive for tourists. It is important for you to have as wide a range of attractions for tourists as possible (e.g. cultural events, interesting products such as Krap-Kola, natural attractions...). You think that it is very important for the development of tourism in Krapowa to solve the problem of groundwater pollution by toxins from the waste dump. Also, you strongly support the train connection between Krapowa and Bogatowa, for you it doesn't matter if it is going to get privatized or stay in public hands as long as tourists have means to come to the town.

### Resources

The Office of Tourism can grant financial support of 35,000 Kraps for a project which would ensure that more tourists are attracted to Krapowa.

### Motto

More tourism creates more prosperity for Krapowa!



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**Name:** Stefania Borino

**Position / Profession:** University Lecturer/ Member of Republican Alliance (politician)

### Personal background

You are a 42-year-old woman who was born in Krapowa as the third daughter of a farmer's family. You always liked to live in the countryside and help on the farm but your father soon realized that you are a very intelligent girl and encouraged you to leave the village to study. After your doctoral degree in educational sciences, you started teaching in Bogatowa at the university but you decided to move back and live in Krapowa. As a result, you commute three times a week to Bogatowa to teach at the university.

Since 2012, you have been a member of the Republican Alliance, so you invest all of your time in Krapowa in political activities. You are a strong woman who has a good standing within your party, and among voters. You care a lot about education and it upsets you a lot to see how the education system in Krapowa is falling apart.

**Your voters have selected you for the KTN council. They believe in your agenda to improve the education system in Krapowa.**

### Interests and goals for Krapowa



Your main goal in Krapowa is to improve the quality of education in Krapowa. You want young people to have better educational opportunities and to have more options regarding the educational programmes in their area of interest.

It is important for you to have a train connection to Bogatowa because you travel to work and you think that private investment is not a bad idea. It will open up new work opportunities and reduce the unemployment rate in Krapowa.

You think that the town should urgently take care of the groundwater pollution and create a good waste management system. You think that the hospital should be privatized as this would increase the quality of health services.

### Resources

As you have a good reputation among your voters. You have considerable influence within your party and thus can try to convince other politicians (especially fellows from your own party) to spend money to improve the situation in the educational system.

### Motto

Good quality education for a better future for Krapowa!

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*This description doesn't touch upon every problem in Krapowa so sometimes you have to simply decide what the most realistic standpoint of your character is.*

**Name:** Natan Coaler

**Position / Profession:** Power Plant manager (businessperson)

### Personal background

You are 57 years old and you were born into a workers' family in Krapowa. Your father was active in a trade union, so you are sensitive to workers' problems and needs. Your mother was a member of the socialist party. Your parents wanted to provide you with a good education for a good future. You studied engineering and started to work in the power plant in Krapowa. After many years, you obtained a managing position. You are still dream of the golden age when Krapowa was a booming industrial town. But you know that these times are over. In recent years, your business has been struggling. The mine was closed last year, and most likely your business will be closed in 2-3 years. You personally identify a lot with your hometown and with its inhabitants, so you would like to keep on providing cheap energy and keep as many people employed as possible, but this seems impossible to achieve with the current business model.

**The employees of the power plant have selected you for the KTN council as they would like you to make sure that their jobs will be safe in the future. They also want you to keep the price of energy low so other industries in the town can grow and their friends and relatives can have more job opportunities.**

### Interests and goals for Krapowa



Your main interest is the economic development of the town. Your goal is to keep the power plant running and ensure that employees have secure jobs. You also want to make sure that energy stays cheap and reliable for other industries in the town and to pay good salaries for your employees, but you don't know how to combine all of that.

Ecological aspects are not of great importance for you. You think that nature is made for human beings to use it. Of course you also prefer clean air and water instead of pollution, but this is more a side effect for you than a real goal. You think that a healthy person without a job will still be unhappy. However, you are open to interventions in the power plant which will be sustainable and more beneficial for nature as long as your employees can keep their well-paid jobs and energy stays cheap and reliable for everyone in Krapowa.

You are happy to see new investors in town, such as the one who would open the fast food restaurant (KFC). You think that closing the train connection to Bogatowa is a big problem for Krapowa because it would make it more difficult to establish business contacts. You would like to see new bars, cafés, pubs, and restaurants in Krapowa.

### Resources

You are highly motivated and open to discussing how to implement changes in the power plant, but you need financial support and a good idea on how to ensure that the power plant keeps on providing jobs, good salaries and cheap energy.

### Motto

Cheap and reliable energy for Krapowa!

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**Name:** Stephan Cooper

**Position / Profession:** Entrepreneur (businessperson)

### Personal background

You are 33 years old and you grew up in a stable, well-educated family. You went to a private school and finished your studies in economics with the best grades. You have a vision of having your own business in the town but you have not yet decided what sort of business this will be. You think that the city needs more business especially in the computer and technical sectors. As an entrepreneur, you see yourself as leading your town to a booming and prosperous future. This means that new investments should be made and access for companies to the resources of the town should be opened up. You work hard and you have no time to cook, so in your lunch break you usually eat at the restaurants in town. Because of the lack of time you drive your car wherever you go.

**Younger people in Krapowa who believe in your entrepreneurship skills have selected you for the KTN council. They are hoping that your business will offer new job opportunities for them.**

### Interests and goals for Krapowa



Your main goal is to start running your own business and to create more businesses in general in Krapowa. However, you are not sure what exactly you want to invest your money into.

You are happy that an investor wants to buy the empty building in town and create a "Krapowa Fried Chicken" restaurant there because this will open up new job opportunities. You are in favour of privatizing the public transport. That means that a private and not a state-owned company would run the train connection to Bogatowa. You are thinking about investing the money in the train connection. Also, you think that the hospital should be privatized. You are not against green energy as long as it is not expensive to build it and it attracts investors. But until now you were not very interested in the topic.

You like to watch Hollywood productions in the new big multiplex cinema and would be interested in adding a 3D screen to it because this would be the first one in the region.

### Resources

You inherited some money from your family and therefore you have 35,000 Kraps to invest in a project. You would be happy to find a creative, knowledgeable and hardworking partner who will inspire you to invest your money into something good.

### Motto

Work hard to be successful!

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**Name:** Angela Cellu

**Position / Profession:** Boss of the Paper Company (businessperson)

### Personal background

You are a 48-year-old woman who was born into a wealthy family that has owned the paper company in Krapowa for many generations. Your family wanted to give you a good education but they imagined your brother in the position of the future boss of the family business. However, your brother has chosen a hippie life, left Krapowa and decided to travel around the world. Your father got very depressed because of this situation and he retired soon after, while you were just finishing your studies of management and law. Despite his belief that women should take care of the family and are not good at running a business, he gave you a chance to work in the paper company. There you did a lot to satisfy your father and to show how good you are in this position. Two years later you became the boss. However, due to the tense financial situation in the last year, the conditions in the company have gotten worse and you are under the pressure as your employees are often going on strike and are threatening to stop working until conditions get better again.

Your life is active and interesting, but because of the pressure from work it is full of stress. When you find the time, you love to draw and paint, you always dreamed of having your own gallery. You have a husband and one teenage son.

**You have been selected for the KTN council because you are the director of the second biggest employer in Krapowa and people in Krapowa are concerned that 400 people may lose their jobs. They are putting pressure on you to find a way to improve the conditions in the company.**

### Interests and goals for Krapowa



You are not so much concerned about your workers as you are about how your father will see you. You don't want to prove him that a woman is not capable of running a big company. Therefore, your main goal is to satisfy your workers and prove to your father that you are competent enough to be a boss. Your plan is to maximize the profit of your company and become a big player on foreign markets. That is why the train connection to Bogatowa is important for you. You are aware that the forest in Krapowa is shrinking because of your company but this is not your major concern.

You would like to have more activities in Krapowa which are related to arts and a better education and good quality programme for your teenage son. You think that a youth centre is a great idea.

### Resources

You need the support of someone who will help you to come up with a business model for your company that will satisfy your workers and still keep on making a profit.

### Motto

The Paper Company will live forever!

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**Name:** Natalia Produkola

**Position / Profession:** Owner of the Lemonade Factory (businessperson)

### Personal background

You are a 39-year-old woman whose family roots go back to the very beginnings of Krapowa. You never get tired of emphasizing the important role your ancestors have always played in the town's history. Not only is your family an important employer but it also gave Krapowa one of its main symbols that makes every inhabitant so proud: KRAP-KOLA. Since you inherited the factory from your father, things in Krapowa worsened a lot but your lemonade factory is still one of the few functioning industries in the area. Unfortunately, several of your employees were recently diagnosed with cancer. This was most likely caused by toxins in the groundwater which is used in lemonade production. You are highly concerned for the reputation of your company and for the health of your employees and people who consume your famous product.

Money is not an issue for you because until now your company has been running very successfully. Moreover, you are very well known as a philanthropist, someone who donates large amounts of money for the needs of the society.

**You have been selected for the KTN council because your factory is one of the most important businesses in Krapowa and because people adore Krap-Kola. They don't want your factory to close down but the rumour about cancer has spread and they want you to urgently do something about it.**

### Interests and goals for Krapowa



Your main goal is to save the reputation of your factory and keep Krap-Kola as a symbol of Krapowa. You think that waste management and cleaning of the groundwater is a priority for the health of your employees and people in Krapowa in general.

You are concerned about the shutdown of the train connection to Bogatowa, since tourists come to your lemonade factory on this train.

You always support any kind of social and cultural events because this means that Krap-Kola will also be sold there.

### Resources

You are willing to donate some money for waste management because you think that this is a priority for Krapowa. However, you need someone who has knowledge and skills about the mechanisms of waste management. You are also willing to give money for good quality health treatment for your employees. You can't spend more than 70,000 Kraps in total.

### Motto

Krap-Kola, the best product in Krapowa!

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**Name:** Monti Santo

**Position / Profession:** Owner of the Chicken Factory (businessperson)

### Personal background

You are 49 years old and you were born in Krapowa. Your mother and father were farmers and since you were a young boy you helped them at the farm. After finishing high school you went directly into work and you continued the family tradition of farming. Your first job was at an industrial farm which produces chicken. Over the years you were promoted into higher positions because you proved to be a very competent worker. You met the only daughter of the factory owner and you fell in love. Some years after you got married, her father died and you took on the family business and became the owner of the chicken farm. This is a great success for you and you only want to keep the business running. When the restaurant Krapowa Fried Chicken (KFC) is opened, you see even more opportunities for the expansion of your business because the restaurant would buy chicken directly from your factory.

You are concerned about water pollution in Krapowa, but not because you genuinely care about the environment but more because there is public pressure on you as your industry contributes a lot to the river pollution.

**You have been selected for the KTN council by your employees who are hoping to get better salaries if KFC opens and expansion of the factory takes place. They believe that you will campaign for the KFC restaurant to be opened. Also, unemployed people in Krapowa are hoping that they might get new job opportunities if the factory expands.**

### Interests and goals for Krapowa



Your main goal is to make your business grow. You would also like to avoid public pressure regarding the water pollution, but you don't know how to reduce the pollution and keep your business growing.

### Resources

You need someone who could help you to find a way to reduce pollution and keep your business growing.

### Motto

Eat more chicken!

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**Name:** Ronald King

**Position / Profession:** Investor in Krapowa Fried Chicken (KFC) (businessperson) M, 56

### Personal background

You are a 56-year-old investor who was born in Krapowa. You were born into a rich family and you have always been involved in a family business. After you finished school, you studied at a private university abroad and travelled a lot. What you liked the most was to find the same restaurants everywhere in the world. That's why you dream of your own restaurant chain that will spread over the world. After some years abroad, you came back and invested in several fast food restaurants in Bogatowa with the money of your family. Now you would like to expand to the market in Krapowa. The environment is not your biggest concern but you care about having clean water. What is more important for you is to merely open up new job opportunities rather than guarantee good working conditions. You think that people should be grateful for having any kind of job. That's why you do not have a good reputation in Bogatowa. You like going to theatre and music events. You support initiatives for better socio-cultural offerings in Krapowa.

**Unemployed people in Krapowa who believe that their life will change for the better when they get an opportunity to work in your restaurant have selected you for the KTN council.**

### Interests and goals for Krapowa



Your main goal in Krapowa is to build Krapowa Fried Chicken and to ensure new employment opportunities for people in Krapowa. As you are still travelling a lot you need someone who will take over responsibilities immediately. But you still want to be the main owner of the restaurant and therefore you need someone who is good in business but doesn't have their own ambitions to become the boss of the restaurant.

### Resources

You have a good relationship with the mayor and a lot of influence on her decision because you will invest a lot of money in a KFC restaurant and create 80 new working positions. The only condition is that you invest your money only in the opening of the KFC restaurant – you won't spend your money on any other project.

### Motto

A KFC restaurant is what Krapowians need!

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**Name:** Irina Fit

**Position / Profession:** Head nurse (civil society)

### Personal background

You are 37 years old and you were born and raised in Krapowa. Your father worked for the local lemonade factory and your mother in the post office. As a child you wanted to become a doctor. After finishing nursery school, you got a scholarship and studied medicine, fell in love and got pregnant. Your boyfriend left you and went abroad. You were not able to finish your studies as a single mother because you had to earn money. So when your child was born, you started to work in the hospital as a nurse. After 10 years of working in the hospital, you were offered a position as a head nurse because you proved to be a very competent nurse and a good leader. You like gardening and spending time in nature. Your son is 13 years old and you want him to have more opportunities for personal development in Krapowa.

**You have been selected for the KTN council by the employees of the hospital. People in the hospital have trust in your skills. They believe that you will campaign for the hospital to stay in public hands and that you will raise money for the hospital. This is important to you and your co-workers because they want health services to be free for all Krapowians and for them to keep their jobs and enjoy improved working conditions (e.g. increased salaries, better equipment ...).**

### Interests and goals for Krapowa



Your main goal is to raise funds for the hospital and keep the hospital in public hands. You are strongly against privatization of the hospital but you are open to receiving donations from private investors. Your aim is to convince the mayor that health care services need to be accessible and free for everyone, and therefore that they should be financed from the town's budget. You think that the town also needs to create programmes for health prevention and to encourage people to live a healthy lifestyle (e.g. do more sports activities, spend more time in nature). You see a strong relationship between pollution of nature and people's health and therefore you strongly support initiatives for making Krapowa a clean town again.

You support the opening of the youth centre and development of educational programmes which would ensure that youngsters, including your son, can engage in activities where they spend time doing something meaningful and educational instead of staying on the streets or playing computer games at home.

As a single mother, you see the need for creating kindergartens and day care centres.

### Resources

You have good communication and leadership skills and a lot of knowledge about health, health prevention and management of the hospital. You need to raise money for the hospital.

### Motto

Health care has to be free for citizens of Krapowa!



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**Name:** Frederick Miggel

**Position / Profession:** Engineer in Power Plant (civil society)

### Personal background

You are a 51-year-old man who was born in Krapowa. You studied in Bogatowa but after you finished your university you decided to come back to Krapowa because you like your town and people there. Your first job ever was as an engineer in the power plant and you have been working there since 25 years. Lately you started to become annoyed with the working conditions in the power plant, namely your salary went down because of the financial issues due to the necessity to import coal. In the last years you have been reading and researching a lot for your own pleasure about sustainable and renewable sources of energy and mechanisms of waste management. You have many ideas for a more sustainable functioning of the power plant and for the waste management in Krapowa. However, you also insist on higher salaries and better working conditions for you and your fellow employees.

You love reading, animals and spending your time with people around you, doing something funny or useful for your community. Because you are a funny and talkative guy people love to spend time with you, sometimes they drop by, just to talk and have fun. You like gardening. The drinking water scandal really shocked you and you see an urgent need for a better waste management.

**Various citizens of Krapowa, as well as the Friends of Gardening have selected you for the KTN council because they like your character and they think you are a smart person who cares about the town and people. They agree with you that waste management is an urgent need.**

### Interests and goals for Krapowa



Your main goal for Krapowa is to ensure that you and Krapowians have better working conditions and that you live in a clean environment. You campaign for the power plant to be turned into a solar energy station and for a good waste management in Krapowa.

Because you like to read, you would like to have a library in Krapowa again.

### Resources

You have a lot of knowledge about renewable sources of energy and mechanisms of waste management. You have an idea how the waste management could be organized in Krapowa but for that you need to find investors or get the money from the town budget.

### Motto

Cheap and environmentally friendly energy and waste management for Krapowa!

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**Name:** Sonia Leppi

**Position / Profession:** Unemployed, former Paper Company worker (civil society)

### Personal background

You are a 29-year-old woman from the neighbouring country who came to live in Krapowa. Your home was a small village and you couldn't see good prospects there. Krapowa is a very interesting place in your eyes. You like the industrial history and buildings of the city. You finished university in information technologies and you worked as a software technician in the Paper Company. However, after three years you started having health problems due to the horrible working conditions such as long working hours and the use of toxins. Also you didn't want to work for a company which is damaging the environment or producing in an old-fashioned way so you decided to quit your job. You are now unemployed but yet have many business ideas. You love inventions and spending time developing innovative new ideas.

Sometimes you also visit the meetings of the "green youth" because they talk about topics you are interested in, such as sustainable business models. You live vegan, but unfortunately it is sometimes difficult to find a place where you can buy organic and eat vegan food.

**You have been selected for the KTN council by green youth of Krapowa. They like your innovative mind and commitment to the protection of the environment. They believe that with your ideas Krapowa will get more green businesses and that this will ensure more working opportunities for young people.**

### Interests and goals for Krapowa



Your main goal is to develop green projects in Krapowa. You highly support the idea of opening a youth-centre, but you hope that it will also be open to other generations in order to have a community centre where people of all generations can meet, talk and plan activities together.

You would like to have more organic food production in Krapowa and a vegan/vegetarian restaurant.

### Resources

You have knowledge and ideas on how the Paper Company could be turned into a more sustainable and environmentally friendly factory from which everyone could benefit, both workers and the boss. You are good at gardening and growing vegetables.

### Motto

All generations together for green Krapowa!

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**Name:** Alexandro Towarish

**Position / Profession:** Member of Labour Union (civil society)

### Personal background

You are a 45-year-old man and you were born in the suburbs of Krapowa. You continued in the footsteps of your father and grandfather who were coal miners. After you finished school, you started your career in the local coal mine. When the mine had to close you lost your job, but as you were always very talented, and you were quickly able to switch to other factories. During your working experience in various factories, your scepticism towards businesspeople and factory owners steadily grew. You always strove for improving labour conditions and participated in several strikes. With this background, it was a logical step for you to join the labour union, where you quickly reached a higher position. You are a very impulsive person and fierce speaker. Sometimes you are not very careful with the choice of your words during public speeches, which gets you into trouble with your labour union comrades.

**You have been selected for the KTN council by the workers in Krapowa. They have great trust in your strong character and they believe that your fight for their rights will be successful.**

### Interests and goals for Krapowa



Your main goal is to improve the working conditions of the working class in Krapowa. You are particularly concerned about the workers in the Paper Company, the Lemonade Factory, the hospital and the Coal Power Plant. Your goal is to put a lot of pressure on the owners of these businesses and the government to implement a law that will protect workers' rights (decent minimum salary, health insurance, paid holidays, long term contracts and regulated working hours).

You are strongly against the privatization of the hospital because this would affect the working class mostly in a negative way. You also think that people who commute to Bogatowa for work need to have a train connection.

### Resources

As a member of the Labour Union, you have a lot of power to get access to the media and to publicly speak up for working people in Krapowa. In this way, you can put the politicians and businesspeople in Krapowa under pressure.

### Motto

Working class rights is the priority of Krapowa!

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**Name:** Paul Hamba

**Position / Profession:** Student/Member of the Green Youth (Youth Organization of the Green Party)/Activist (civil society)

### Personal background

You are a 21-year-old high school student. You were born in Krapowa and spent all your childhood and youth here. Your parents are not at all interested in politics. Your mother is working at a pharmacy, your father has lost his job after the closure of one of the old factories. As a boy you always played with your friends outside. In summer, you went swimming in the river, but it was not always a pleasure because of the dead fish due to pollution. Even though the ecological situation after the shutdown of some factories is getting a little bit better, the damage is still very great. You think that there has to be a political change in order to make Krapowa a green and liveable town again.

For two years, you have been active in the Green Youth – the youth organization of the Green Party. But you have the feeling that it is difficult to influence politics and the Green Party is not fighting hard enough for their goals. You would like to see more action and radical statements. You are against capitalism because it's not only destroying the environment, but also your family. You are angry that there is more and more unemployment but no support by the state. Your father is trying really hard to find a job but there are no job opportunities for him. You often demonstrate on the streets and engage in radical actions against capitalism and the environmental destruction of Krapowa.

If there were no Green Youth, you wouldn't know where to spend your free time, as there is hardly any space for young people in this town.

**Young people and activists in Krapowa have selected you for the KTN council. They think that you are good in public speaking about the issues in Krapowa and that you know how to express yourself very well even though you are still relatively young. They trust you that you will campaign for the youth centre and the protection of the environment in Krapowa.**

### Interests and goals for Krapowa



Your main goal in Krapowa is to change politics towards sustainability. You think that the whole economy should be rearranged to favour more local, fair and environmental friendly production. You also think that there should be more organic food production in Krapowa and that the town urgently needs a waste management system.

Together with other eco-activists in the Green Youth, your goal is to organize demonstrations against the power plant, Paper Factory, industrial farms and other industries that pollute the water and against the capitalist system in general due to which Krapowa is experiencing such a high unemployment rate. However, most important for you is to have a youth centre where you and your peers could organize cultural, sports, educational and entertainment activities. The news about the fast food restaurant shocked you and you are joining the fight against selling the building to a private investor.

### Resources

You need money and support from the town and citizens of Krapowa for the opening of the youth centre. You have plenty of ideas and knowledge on how to manage a youth centre and what kind of programmes you could have there. You need to find people who will support you in demonstrations against capitalism and environmental destruction.

### Motto

Youth centre in green Krapowa!

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*It may happen during the game that discussions with and convincing arguments of other characters motivate you to change your attitude towards something. If this happens try to make sure that the change of your standpoint is realistic, that you can justify it and that it is in line with the game development. Equally, your goal is to convince others and get them on your side as your partners. Try to think strategically who could be a good partner for the realization of your goals and don't forget to keep in mind the interests of people whom you are representing, the people who selected you for the KTN council.*

*This description doesn't touch upon every problem in Krapowa so sometimes you have to simply decide what the most realistic standpoint of your character is.*

**Name:** Thomas Berry

**Position / Profession:** Pensioner/retired gardener and farmer (civil society)

### Personal background

You are 67 years old. Your parents were factory workers. As a child you did not learn very well, but you liked nature and you had very good marks in biology. You left Krapowa at the age of 15. You went to a boarding school to learn gardening and farming. After three years, you came back to Krapowa. You met your wife and got married. When your child was born, you started to work in the chicken factory to feed the family. You did not like this job very much, so when the priest offered you the chance to become a church gardener you happily accepted. You worked for the church until the age of 60, since then you have been retired. Your wife is also retired but she has some serious health issues, most likely caused by the pollution of the groundwater, so the situation with the local hospital and the worsening of health care is not helping your wife's treatment. Your children have already left the town, looking for a better life somewhere else.

You are very fit and you have very good health. You still do gardening for your own pleasure and you would like Krapowa to become a greener town. You think that people need to grow their own food because gardening is not only good for physical health but also for mental health. You have a good connection with your age group in Krapowa and you would like to have more activities in which elderly people in Krapowa could be involved.

**You have been selected for the KTN council by retired people in Krapowa because they would like to have a clean Krapowa as it used to be before. They believe that you will campaign for projects that will help Krapowa to become a more green and sustainable town with better socio-cultural offerings for elderly people.**

### Interests and goals for Krapowa



Your main goal is to make Krapowa a green and sustainable town which will have a decent socio-cultural life for its older citizens. You would like to implement urban gardening projects. You are highly against the industrial farming, and therefore would like to encourage industrial farmers to switch to organic food production. You take part in demonstrations against the chicken factory because it pollutes the water and the KFC restaurant because it is against green politics in Krapowa.

You don't support the privatization of the hospital at all.

### Resources

You have a lot of knowledge about organic gardening and farming.

### Motto

Gardening for the heart and soul!

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**Name:** Gregory Blake

**Position / Profession:** Social worker (civil society)

### Personal background

You are a 37-year-old man, born in Krapowa in a family with a socialist tradition. Your parents worked at the factory. You were the only child in the family and you have got a good education through a scholarship. You could study what you wanted and choose a career as a social worker because you wanted to make the world a better place and help people who have to deal with social challenges (poor, sick, disabled, unemployed...). When you were young, you used to play football and basketball but you don't do it very often anymore as the social problems in the city are growing, and very few people are interested in sports.

**You have been selected for the KTN council because a lot of people in the town know you and respect your efforts to improve the life of socially disadvantaged people. They trust you and believe that you will do your best to create better life conditions for citizens in Krapowa who are facing social problems (unemployment, low education level, health issues ...)**

### Interests and goals for Krapowa



Your main goal in Krapowa is to address the problem of unemployment and poverty. You think that this problem can be solved by creating more jobs in services (e.g. tourism) and the social sector. You think that this can only happen if young people get a proper education. You have heard about green jobs and like the idea but you don't know how it can be realized in Krapowa.

You think that there must be better education and health care, social support for children and more training places for youth. You see the need of creating kindergartens, day care centres, sports and cultural offerings. In your eyes, the closing of the hospital or its privatization would be a catastrophe for Krapowa.

You see a strong relation between the pollution of nature and people's health. You would like Krapowa to be more sustainable, but you don't have much knowledge about that.

### Resources

You inherited 35,000 Kraps from your grandmother who died some months ago. You haven't decided yet what to do with the money. You have an excellent network in the city, you know a lot of people and they trust you. You are empathetic and you are a great listener and counsellor.

### Motto

Every person in Krapowa deserves a better life!

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**Name:** Rike Rosenberg

**Position / Profession:** Unemployed/street artist and environmentalist (civil society)

### Personal background

You are a 26-year-old woman who is the daughter of a lawyer and a doctor. Your parents always pressured you to become a well-educated woman. They worked a lot, didn't have much time for you and you were mainly raised by a nanny. As a teenager you were partying a lot and had no clue what you want to do in the future. When you finished high school, you left Krapowa to discover the world and life in a bigger city. While living in the capital you met a group of artists. This encounter inspired you a lot and you decided to try out life in the arts. To make a living, you started to work in a library during the week, there you read a lot of books about critical and feminist theory and theatre. In the evenings and at weekends you joined artists, started to paint and do sculptures and perform on the streets. Some months later you came into contact with the street art scene. You fell in love with this way of expressing your view on the world. You did various projects in the capital and then decided to return to Krapowa because your parents became seriously sick due to groundwater pollution. You are very angry because of that and you have become an environmental activist. You take part in demonstrations and campaign for the protection of environment. You feel unsatisfied because the street art scene in particular and arts scene in general in Krapowa is almost invisible and you think that this has to change for the better.

**You have been selected for the KTN council by young people and the people of Krapowa who have an interest in the arts. They believe that you will campaign for the arts to be more visible in Krapowa and for Krapowians to be more engaged with artistic activities.**

### Interests and goals for Krapowa



Your main goal is to make the arts flourish in Krapowa. In every sense you want to have more programmes and activities related to the arts and you would like to see citizens of Krapowa regardless of their age to be more engaged with this. You are particularly interested in theatre activities.

You are highly against the KFC restaurant because you think that the chicken they serve is very bad for the environment and health. A second reason to reject the KFC restaurant is that you would like to offer more art activities in the youth centre. You take part in demonstrations against the Power Plant, Paper Company and industrial farms, particularly against the chicken farm because they are all bad for the environment in Krapowa. You also think that Krapowa urgently needs better waste management.

You would like to keep the train connection to Bogatowa because you want to be able to visit your friends in Bogatowa more often.

### Resources

You have a lot of knowledge about arts projects and many ideas about artistic activities that could take place in Krapowa.

### Motto

Culture and creativity make people happy!

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**Name:** Elena Luna

**Position / Profession:** NGO worker (civil society)

### Personal background

You are a 36-year-old woman who grew up in Krapowa. You wanted to study tourism management but your parents didn't have enough money to finance your studies, so after finishing vocational secondary school for hotel and tourism you started to work in one of Krapowa's hotels where you gained valuable experiences in hotel management. However, after some years you became more engaged with environmental topics and you started working as a project manager for an environmental NGO (non-governmental organization) where you coordinate projects that aim to improve the environmental conditions in Krapowa. Your organization is fighting against the big factories and companies who are just following economic interests without caring about the environment.

After the drinking water scandal, your NGO started to fight for clean water publicly and already obtained some support from other citizens. You think that Krapowa needs green solutions which will also attract more tourists. You are interested in how to make tourism in Krapowa more sustainable.

You are a single mother of a 4-year-old child and often when you work long hours you have to ask your friends to look after your child. You think that Krapowa needs a day-care centre where parents can leave their children while they are working.

**You have been selected for the KTN council by people in Krapowa who support the work of your NGO and see you as a great and eloquent representative. They also support your ideas to promote green projects that will attract more tourists to Krapowa and potentially create new working opportunities.**

### Concerns, goals and interests for Krapowa



Your main goal is to implement projects in Krapowa that will make the city more environmentally friendly and will also attract tourists and create more work in the tourist sector.

You campaign for a proper waste management system and urgent action to clean the groundwater.

You are strongly against the power plant, industrial farming, and Paper Company. You think that Krapowa needs more organic food production. You support the farmers to do more organic farming.

You also think that the Lemonade Factory scandal has to be immediately addressed because you don't want people of Krapowa to lose such an important product Krap-Kola by which they are recognized internationally and which attracts tourists.

### Resources

As an NGO worker, you get a lot of media attention and you have a lot of power to put the government under pressure. You have knowledge about sustainable tourism. Through your personal background you have good contacts with the local small farmers.

### Motto

Green Krapowa is tourist Krapowa!



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**Name:** Sebastian Stark

**Position / Profession:** Scout leader (civil society)

### Personal background

You are 19 years old and on the way to becoming a bicycle mechanic. You are in the last year of your vocational training and still undecided if you want to stay in Krapowa or leave the place to live in a bigger city. However, if there was an interesting work opportunity you would stay because you don't want to leave your friends. Many of your friends are together with you in the local scouts club and you have known each other since your childhood. Together you share a lot of experiences of outdoor activities, sports and summer camps. The scouts try to encourage young people in Krapowa to be involved in the development of the town and to speak or fight for their needs.

**You have been selected for the KTN council by young scouts who trust in you and believe that you will promote the importance of sports in Krapowa and encourage young people to stand up and raise their voices regarding the issues in Krapowa. They also believe that you will raise money to find a solution for the scouts club. The condition of the building is already so bad that you are looking for a new place which can be used in a creative and self-organized way.**

### Interests and goals for Krapowa



Your main goal is to promote the importance of sports in Krapowa. You want to convince Krapowians that if more people, not only young but older too, would engage with sports on a more regular basis people would have better physical and mental health and the town would benefit a lot.

Your goal is to encourage as many young people as possible to stand up for their rights such as the right to good education.

You would like to find a new building for the scouts club and you think that this might be in the same building where the youth centre would be. Therefore, you are against the KFC restaurant.

You and other young people adore Krap-Kola and you will do everything possible to keep its production running.

### Resources

You are a very good motivational speaker and can convince others easily by your hands-on mentality and your likeable character.

### Motto

Youth and sports for a prosperous Krapowa!

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**Name:** Pater Franz

**Position / Profession:** Priest (civil society)

### **Personal background**

You are a 68-year-old man who was born into a poor family as the first of nine children in a village 250 km from Krapowa. Your parents were farmers with conservative values. Your father was the mayor of that village, your mother brought up the children. You were not a very good student, but very polite and religious. Your family did everything to enable you to get a good education and they were happy when you decided to become a priest. At the age of 25, your church sent you to serve in Krapowa. You love the town because of the old monastery and the long tradition of Christianity in the town. You believe in traditional family values and it is difficult for you to accept changes. You show commitment to conserve nature, which in your opinion has not been treated well in the town.

**You have been selected for the KTN council by people who attend your service and who are mostly elderly people. They believe that you will come up with good strategies to attract younger people to the church in order to create a community feeling among different generations.**

### **Interests and goals for Krapowa**



Your main goal is to bring young people back to the church and to have all generations interact with one another. You want to organize sport events, excursions for families and young people, choir and other activities that will bring the people of Krapowa together to spend their time in a good and positive atmosphere, celebrating life and praying for a better future.

You also think that the public hospital needs to be saved, especially because many elderly people cannot afford private health care.

### **Resources**

As the main church representative you have power to decide how to spend the church budget. You have 35,000 Kraps to support a project that will help the church to increase the number of its members and bring all the generations together in a positive atmosphere.

### **Motto**

Youth of Krapowa, the church doors are open for you!

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**Name:** Gagik Shamshyan

**Position / Profession:** Press Team

### **Personal background**

You are a national TV legend. For centuries you have been THE face of Channel No 5. Even though you are already 60 years old, young people know you. You gained great popularity in the whole country with your investigative reports, never hesitating to bring up a painful subject. Respected persons of public life have always been scared of your journalistic skills and avoided you like the plague. There are more than a few corrupted politicians that were brought to fall thanks to your investigations. That is why working class people in particular celebrate you like a hero. They trust you and consider you as "one of them". Despite your great success as a journalist, you never lost touch with the average people. You are the youngest of ten children and were brought up in very poor conditions. You learned very early to stand on your own feet. This is also what characterizes your journalistic work. You are an idealist, you have a great amount of experience and you know how to make people talk. Your working style may seem strange but you always get the story you want. Recently, you lost your job at Channel No 5 after a big fight with the boss of the media company. He tried to tell you how you should work but this would have meant that you gave up on your ideals. This ended in a dirty public scandal. You decided to stay true to yourself and found a new position at Krapowa Media Network (KMN). You are a big enrichment for such a small, local network like KMN.

### **Your strengths**

You bring a lot of experience to the press team. The citizens of Krapowa respect you very much and know very well that your opinion is heard by people of all generations. You have access to the inner political circle and the public elite of Krapowa. You are a good soul and calm anchor within the press team.

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**Name:** Karla Kolumna

**Position / Profession:** Press Team

### **Personal background**

You are a 45-year-old chatterbox with lots of experience when it comes to making people talk. People fall for your charming personality and excuse your craziness – which is outstanding. You have been involved in the media business for a long time and you know everybody in town. Whenever there is something happening in Krapowa, you rush with your old red sports car to the scene. Nothing and nobody can stop you. You have a weakness for tabloid journalism and your dark sense of humour and ironic coverage makes many people laugh. You have a large network within civil society and among the ordinary people of Krapowa. With your charm you know how to convince people to open their hearts and tell their secrets even though they don't want to. Born into a wealthy and academic family you have always enjoyed a good standard of living, but generally you don't pay much attention to formalities. Somehow you feel attracted to the high society, you like to go out for dinner or a fancy drink. You enjoy the company of important people but at the same time you know how to use the opportunity for your own benefit. You have a strong sense of justice and a lot of idealism. In the past, you tried out different professions and found your passion in journalism because it enables you to combine your visions for a better world with telling them to others.

### **Your strengths**

With your sunny character and positive charisma you enrich every day work at Krapowa Media Network with a cheerful atmosphere. You are always up to date with the latest events, the first on the spot no matter if it's day or night. Your large network is a key to many closed doors in Krapowa. Your colleagues appreciate your social skills and caring attitude.

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**Name:** Sky Z.

**Position / Profession:** Press Team

### **Personal background**

You are a 25-year-old talented and ambitious journalist and blogger. You never leave the house without your notebook and like to investigate on your own account. You are a rebellious and resistant character. Born and raised in Krapowa, you have always been unhappy with the situation of your hometown. What motivates you is to bring light to the seemingly harmonious facade of Krapowa and to mobilize the citizens of Krapowa to become active in change-making. As a single child you always had a mind of your own and you were never part of the crowd. At school you never had many friends because people thought you were different and weird but you earned their respect with your strong will and creativity. After school you decided to study graphic design but quit in the second year. You regularly had annoying arguments with your professors. It's not a secret that you have issues with authorities. After dropping out from university, you taught yourself how to be a good photographer. You are very smart and a fast learner. You are allergic to being told by others what to do, especially elder people. When you were still at school you became politically active and started a YouTube channel. You soon had plenty of followers with your non-conformist style.

### **Your strengths**

As the youngest member of the press team, you bring a lot of creativity and energy to KMN. You have good connections to the artists' scene and green youth in Krapowa. People who think they are important in Krapowa don't know your face but that's exactly what makes you even more independent in your work. The other members of the press team feel inspired by your enthusiasm.

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**Name:** Habibi Sababa

**Position / Profession:** Press Team

### **Personal background**

You are a 33-year-old professional journalist. You obtained a master's degree in journalism and political science with distinctions and immediately found a job at a nationwide newspaper where you soon became a well-respected journalist despite your young age. Your boss and mentor soon realized that you are a brilliant mind. It didn't take long until you were given more and more responsibility at the newspaper and developed your own weekly column in which you mainly covered socio-economic and political issues. Your articles were always well-researched. Even though you come from a well-off family – your father was a high ranked military official and your mother a renowned doctor – you never felt quite comfortable with your privileged position. As a journalist, you always wanted to give a voice to the unheard. Seven years ago, war broke out in your home country and you came to Krapowa. You never thought you would stay for long. But gradually you began to appreciate the rough charm of this place. With your open mind set, you soon developed close ties with the other inhabitants of Krapowa. Once Krapowa Media Network (KMN) learned about your professional background they were desperate to hire you. With your qualifications you could easily get a better position but there was not much to choose from at that time. You clearly lifted KMN to another level. In your leisure time you enjoy breeding fish. Sitting for hours in front of your aquarium is your way to relax. In addition, you are a big fan of the local volleyball team, the "Krap-Kola Volleys". In fact, you were very talented as a young boy but your promising career got interrupted when you had to do military service.

### **Your strengths**

You don't like to be in the spotlight, you are a humble and polite character. But when it comes to your work, you can be very tough. You hate injustice and you have a very strong ethical code. That's where your biggest strengths, your sharp intellect and your writing skills begin to blossom. Your team members can always rely on you. You keep your promises. You come first and you leave last.



Dear members of the Krapowa Transition Network council,

Each one of you has the task to develop one project idea that you would like to implement in Krapowa in order to improve its situation. In the following step, you will present your idea to the members of KTN council. The presentation should not be longer than 3 minutes including questions and feedback from the council members. You can take notes for yourself on the A4 sheet paper, but you should prepare a moderation card with a title and few key words relevant to your project which you will post on the "Wall of Change". Details of your project should be presented orally.

While developing your idea, keep in mind that it has to be **concrete, convincing** and **sustainable**. Be precise and think in small steps.

Below you can find questions which may help you to develop your idea. You don't have to reply to every question, but can instead use them to guide you when you are developing your project idea.

1. What is the goal/aim of your project? How is it going to improve the situation in Krapowa?
2. How are you planning to achieve your goal?
3. Is your project idea sustainable and, if yes, what makes it sustainable?
4. What do you need to realize your ideas? What are the resources (e.g. money, materials, human resources ...) that you might need?
5. How are you planning to get these resources, whom do you need as support for the realization of your project, whom do you need as partners?
6. Who might be against your project and how can you convince them that your idea is a good one?
7. In which time frame is your project going to be realized?
8. Which challenges do you expect to face when realizing your project idea?
9. What is the title/name of your project?

You have 25 minutes for this task.

Good luck!



## Instructions for the Formal KTN council meeting: Further development of project ideas in the project team



*Dear members of the Krapowa Transition Network council,*

*You should come together in your project teams in order to develop a presentation of your project which you will present to the other members of the KTN council and upon which we will all have a chance to vote. The presentation should not be longer than 10 minutes including questions and feedback from the council members. Your project should be visualized on a flip chart and presented orally.*

*While developing your idea, keep in mind that it has to be **concrete, convincing** and **sustainable**. Be precise and think in small steps.*

*Below you can find questions which may help you to develop your idea, you don't have to reply to every question but rather use them to guide you when you are developing your project idea.*

- 1. What is the goal/aim of your project? How is it going to improve the situation in Krapowa?*
- 2. How are you planning to achieve your goal?*
- 3. Is your project idea sustainable and, if yes, what makes it sustainable?*
- 4. What do you need to realize your ideas? What are the resources (e.g. money, materials, human resources ...) that you might need?*
- 5. How are you planning to get these resources, whom do you need as support for the realization of your project, whom do you need as partners?*
- 6. Who might be against your project and how can you convince them that your idea is a good one?*
- 7. In which time frame is your project going to be realized?*
- 8. Which challenges do you expect to face when realizing your project idea?*
- 9. Find a title/name for your project!*

*You have 55 minutes for this task.*

*Good luck!*





## **Marlena Soluna (46)**

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(politician)

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/ Member of the Social Democratic Party

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(businessperson)

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# Project partners

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